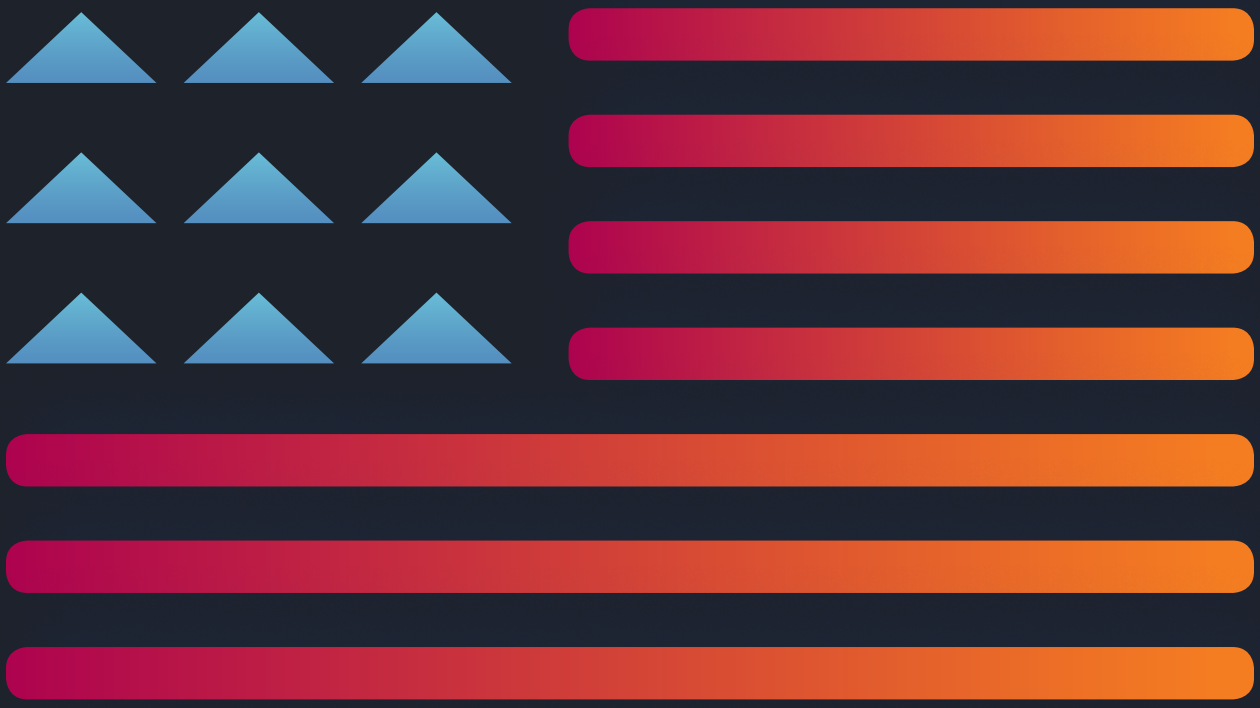
BuzzAngle Music 2017 U.S. Report



A report on 2017 U.S. Music Industry Consumption

BUZZANGLE MUSIC

Contents

01 Introduction P. 4

02 Summary P. 7

03 Industry Consumption Details P. 18

04 Industry Consumption by Genre P. 23

05 Industry Consumption by Release Period P. 28

06 Industry Consumption by Day of Week P. 33

07 Industry Consumption by Title Distribution P. 36

08 Impact Analysis P. 37

09 Market Research Stats P. 45

10 Awards P. 53

11 Album Charts
P. 62

12 Song Charts
P. 69

13 Artist Charts
P. 73

14 Genre Charts
P. 77

15 Distributor-Label Charts
P. 78

16 Major Distributor Market Share Overall
P. 87

17 Closing
P. 94

01 Introduction

Welcome to the BuzzAngle Music 2017 Year-End Report

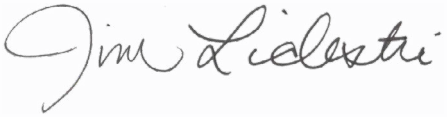
Welcome to BuzzAngle Music's 2017 report on U.S. music consumption. 2017 saw a significant increase in overall consumption, an outstanding 12.8% over 2016 that marks the third year in a row with increasing growth.

Audio stream consumption continued its explosive expansion with a 50.3% increase to 377B streams, an amazing 127B more streams than in 2016. Subscription streams are now at an impressive 80% of total audio streams, up from 76% in 2016.

Both album sales and song sales continued to decline, 14.6% and 23.2% respectively, but physical sales declined only 7%, while vinyl sales continued its impressive growth with an increase of 20.1% over 2016 and now comprises 10.4% of all physical album sales.

The BuzzAngle 2017 U.S. music report is filled with stats on consumption, top artists, albums and songs, as well as a number of interesting and fun highlights. We hope you enjoy it and we welcome any feedback.

Best wishes for a healthy, happy and prosperous 2018!



Jim Lidestri
CEO

Calculation Notes

- The 2017 measurement period is 12/30/2016 through 12/28/2017
- The 2016 measurement period is 1/1/2016 through 12/29/2016

Album Consumption is calculated as follows:

- Total Album Project Units (Audio Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)
- Total Album Project Units (Total Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500) + (On-Demand Video Streams/1500)

Song Consumption is calculated as follows:

- Total Song Project Units (Audio Streams) = Song Sales + (On-Demand Audio Streams/150)
- Total Song Project Units (Total Streams) = Song Sales + (On-Demand Audio Streams/150) + (On-Demand Video Streams/150)

Album Sales Weighting:

- BuzzAngle Music does not providing any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

Retailer/DSP Reporting Notices:

- YouTube stopped reporting stream counts for songs that didn't exceed 1,000 per day starting in the third quarter of 2016,
- Tidal stopped reporting their streams at the end of July, 2017.

Release Period Category Definitions:

- New: Releases up to 8 weeks old
- Recent: Releases greater than 8 weeks old and up to 78 weeks old
- Catalog: Releases greater than 78 weeks old and up to 156 weeks old
- Deep Catalog: Releases greater than 156 weeks old

02 Summary

Consumption

	2017	2016	% Growth
Total Album Consumption	603.2M	534.8M	12.8%
Total Song Consumption	4.6B	3.6B	25.9%
Total On-Demand Streams	598.0B	432.0B	38.4%
Audio Streams	376.9B	250.7B	50.3%
Subscription Streams			
Ad-Supported Streams			
Video Streams	221.1B	181.3B	21.9%
Song Sales	563.7M	734.2M	-23.2%
Album Sales	148.1M	173.4M	-14.6%
Digital Album Sales	64.9M	83.9M	-22.6%
Physical Album Sales	83.2M	89.4M	-7.0%
CD Sales	74.5M	82.2M	-9.4%
Vinyl Sales	8.6M	7.2M	20.1%
Cassette Sales	99.4K	42.1K	136.1%

Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)
Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)
BuzzAngle Music does not providing any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

Consumption Breakdown

	2017	2016	Change
% of Total Album Consumption			
Album Sales	24.6%	32.4%	-7.9 ▼
Song Sales	9.3%	13.7%	-4.4 ▼
On-Demand Streams	66.1%	53.9%	12.2 ▲
% of Total On-Demand Streams			
Audio Streams	66.0%	62.0%	+4 ▲
Video Streams	34.0%	38.0%	-4 ▼
% of Total Audio Streams			
Subscription Streams	80.0%	76.3%	3.7 ▲
Ad-Supported Streams	20.0%	23.7%	-3.7 ▼
% of Total Album Sales			
Digital Album Sales	43.8%	48.4%	-4.6 ▼
Physical Album Sales	56.2%	51.6%	4.6 ▲
% of Total Physical Album Sales			
CD Sales	89.5%	91.9%	-2.4 ▼
Vinyl Sales	10.4%	8.0%	2.3 ▲
Cassette Sales	0.1%	0.0%	0.1 ▲

2017 U.S. Highlights

Additional Consumption Highlights

- Audio streams reached a new record high of **376.9 billion**, up **50%** over 2016.
- Subscription streams grew **57%** and accounted for **80%** of total audio streams in 2017, up from **76%** of total in 2016.
- There were more than twice as many streams on any given day during 2017 (daily average of **1.67 billion**) than there were song downloads for the **entire year** (563.7 million).
- Vinyl album sales were up **20%** over 2016 and accounted for more than **10%** of all physical album sales for the first time (up from 8% in 2016).

Top Consumption Highlights

Albums

- The top album of 2017 was ÷ by Ed Sheeran with **2,645,600** total project consumption units.
- There were only two albums to break 1 million pure album sales during 2017: top-selling album of the year, *reputation* by Taylor Swift, with **1,899,772** sales and ÷ by Ed Sheeran with **1,042,255** album sales.
- The top-selling vinyl album of the year was *Guardians of the Galaxy: Awesome Mix Vol. 1* with **64,175** sales.
- The top digital album of 2017 was *reputation* by Taylor Swift with **865,446** digital sales.

Streaming Activity

- In 2017, one song broke the one billion-stream mark for the first time ever, *Despacito* by Luis Fonsi and Daddy Yankee (**1.1 billion** streams) and was also the most streamed song of the year. Ed Sheeran's *Shape of You* was the second most streamed song with **979.3 million** streams. The previous record was held by Panda by Desiigner which had 736.8 million streams in 2016.

- *HUMBLE.* by Kendrick Lamar was the most audio-streamed song in 2017 with more than **555.2 million** streams.
- *Despacito* by Luis Fonsi and Daddy Yankee was also the most video-streamed song in 2017 with **594,059,722 million** streams.
- There were 16 songs that were streamed more than **500 million** times in 2017, compared to six in 2016 and two in 2015.
- There were 383 songs that streamed more than **100 million** times in 2017 compared to 226 songs in 2016 and 111 songs in 2015.
- The top 1,000 streamed songs in 2017 accounted for **122.2 billion** streams, an increase of **33%** over 2016's top 1,000 streamed songs (91.8 billion).
- Consistent with last year, **70%+** of the top 1,000 streamed songs in 2017 were either in the Urban or Pop genre.
- **50%** of the top 1,000 streamed songs were Urban songs (Rap/Hip-Hop at 40% and R&B at 10%).
- Drake was the most streamed artist with **6 billion** streams in 2017. This is the second year in a row that Drake broke 6 billion streams in one year. He is the only artist to have more than 6 billion in one year. The next closest was Future with **4.2 billion** streams.

Song Sales

- There were two songs that had more than **two million** song downloads in 2017 compared to five in 2016 and 16 in 2015.
- There were only **14 songs** that sold more than one million song downloads in 2017 compared to 36 in 2016 and 60 songs in 2015.
- *Shape of You* by Ed Sheeran was the most downloaded song in 2017 with **2,653,251** sales (roughly 150,000 more downloads than last year's most downloaded song, *Can't Stop the Feeling!* by Justin Timberlake).
- The top 1,000 song sales accounted for **170.9 million** sales; down **30%** over 2016's top 1,000 songs (243 million sales).

Industry Trends: Genre

- The Rock genre (**22.2%** of total) was the top genre in terms of total album consumption, Rap/Hip Hop and Pop followed with **17.5%** and **17.2%** respectively. Latin was the top-growing genre, gaining **23%** versus 2016.

- Once again, Hip-Hop/Rap (**20.9%**) was the top genre in terms of total song consumption, with Rock close behind with **19.8%** share.
- Consistent with 2016, Urban songs (Hip-Hop/Rap and R&B) were the most streamed songs in 2017 accounting for **32%** of all streams. **19.3%** were from titles in the Rock genre (including Rock, Alternative, Metal, Indie Rock, Punk) and **15.6%** were Pop songs.
- **29.3%** of all album sales in 2017 were from the Rock genre with more than **43 million** sales. **19.7%** were Pop titles, **14.1%** were Urban albums (Hip-Hop/Rap and R&B) and **12%** were Country albums.
- **54%** of vinyl albums sold in 2017 were from the Rock genre. **14.4%** were Pop titles and **13.4%** were Urban titles.
- **23%** of song sales in 2017 were titles from the Rock genre, **22.2%** were Urban songs, **21.9%** were Pop and **12.6%** were Country songs.

Industry Trends: Release Period

- Deep Catalog titles, those released more than three years ago., accounted for **51%** of all album sales in 2017 and **54%** for physical album sales. For vinyl sales that figure jumps to **63%** and for video streams, it is **59%**.
- New titles, less than eight weeks old, represented only **9%** of all streams, but more than **21%** of album sales.

Industry Trends: Day of Week

- Friday was the day with the most album sales (**19.7%** of the total) as well as both digital (22.1%) and physical album sales (17.84%).
- Thursday was the day of the week that saw the largest increase in album sales compared to 2016, going from 13.08% to **13.57%** of the total in 2017.
- Consistent to last year, Friday and Saturday were the days with the most vinyl album sales, each at **16.36%** (1.4 million in sales) and **16.17%** respectively.
- Vinyl album sales experienced a unit increase of **24%** on Wednesdays compared to 2016.
- Friday was the day for the most audio streaming activity (**15.3%** of the total), while Saturday was the day for the most video streams (**16.4%** of the total).
- Audio streaming saw the largest unit growth on Sunday (**56%**) while video streaming experienced the largest unit growth on Saturday (**25%**).

Largest Single Days or Weeks of the Year for Music Purchasing and Listening

Streaming Activity

- Total on-demand streams broke the **two billion** mark for a single day for the first time on April 21, 2017.
- The single day for the most total on-demand streams in 2017 was Christmas Eve, December 24, with **2,219,827,740** streams.
- Christmas Eve, December 24th, was also day for most video streams in 2017, with **972,100,352** video streams which also marks the first-time video streams broke **900 million** for a single day.
- Audio on-demand streams broke the one billion mark on a single day for the first time on February 3, 2017, with **1.01 billion**.
- The daily average number of audio on-demand streams in 2017 was **1,057,218,000**.
- The single day for the most audio on-demand streams in 2017 was December 15 with **1,383,099,642** streams.
- The week of January 27 was the first time that the combined audio and video streams surpassed 10 billion. The weekly average for combined audio and video streams in 2017 was **11.45 billion**.
- The week of December 15th was the largest streaming week of the year with a combined audio/video total of **14.2 billion**. This same week marked the first-time total streams reached 14 billion for a single week.

Album Sales

- The single day for the most album sales (and digital album sales) in 2017 was Friday, November 10 with **1,205,648** albums sold (698,150 digital album sales). This was the release day of Taylor Swift's *reputation*, which accounted for **61%** of all albums sold that day (240,000 physical albums and 497,000 digital albums).
- Thursday, December 21 was the largest single day for physical album sales with **584,548** sales. Black Friday, November 25, was the next largest day for physical album sales with more than **581,018** sales.
- December 21 was the day for the most vinyl album sales with **130,635** vinyl albums sold. Record Store Day, Saturday, April, 22, was the next largest with more than **102,000** vinyl albums sold.
- The average number of vinyl albums sold each day during 2017 was **23,787**.
- The week of December 15th was the largest week of the year for album sales with a total of **5.1 million** sales.

Song Sales

- Once again, Christmas Day, Sunday, December 25, was the largest single day for song downloads with **3,060,729** downloads.
- The most downloaded song on Christmas Day was *Perfect* by Ed Sheeran with **32,888** sales.

Holiday Season Highlights (2017 Holiday Season is Nov. 17 through Dec. 28)

Album Sales

- Album sales during the 2017 holiday season were down **24.9%** over 2016.
- Physical Album sales during the 2017 holiday season accounted for **20%** of all physical album sales for the entire year.
- Physical album sales during the 2017 Holiday season were down **23%** compared to 2016.
- **69%** of albums purchased during the 2017 holiday season were physical albums (either CDs, vinyl albums or cassettes).
- Vinyl album sales accounted for **14.5%** of all physical album sales during the 2017 holiday season and were up **17%** compared to vinyl album sales in 2016 (2.4M vs. 1.99M).
- Vinyl album sales during the holiday season (the last 6 weeks of the year) accounted for **27%** of all vinyl album sold in 2017.
- There were **26,699** cassettes purchased during the holiday season (an increase of **130%** over 2016).
- The best selling album during the 2017 holiday season was *reputation* by Taylor Swift with **632,651** sales and the best-selling vinyl album during the holiday season was *Abbey Road* by The Beatles with **28,548** sales.
- The artist with the most album sales during the holiday season was Taylor Swift with **699,038** sales. Pentatonix was second with **438,194** album sales.
- Once again, Elvis Presley was in the Top 10 of the best-selling artists (based on album sales) during the holiday season, this time at #10 with **183,767** album sales.

Streaming Activity

- On-demand audio streams during the 2017 holiday season were up **26%** compared to 2016 with **43.2 billion** streams.
- On-demand video streams during the 2017 holiday season were up **36%** compared to 2016 with **29.9 billion** streams.
- The most streamed artist during the holiday season was Post Malone with **638.7 million** streams. Drake is #2 with **483.2 million** streams.
- *rockstar* by Post Malone was the most streamed song during the holiday season with **215.6 million** streams (111.5 million audio streams) and *Gucci Gang* by Lil Pump was the most streamed video with more than **135.1 million** streams during the holiday season.
- Once again, the most streamed Christmas song during the holiday season was *All I Want for Christmas is You* by Mariah Carey with more than **111.9 million** streams (overall the #7 most streamed song during the holiday season).

Black Friday & Cyber Monday Highlights

Black Friday

- There were **583,310** physical albums purchased on Black Friday (11/24/17), which was down **28%** compared to Black Friday 2016 (11/25/16).
- *reputation* by Taylor Swift was the best-selling physical album on Black Friday with **39,857** sales.
- Vinyl album sales on Black Friday (11/24/17) were flat compared to 2016 (11/25/16) and accounted for just over **12%** of all physical album sales on Black Friday (up from **8.7%** in 2016).
- Black Friday album sales at independent music stores were up **2%** compared to 2016.
- Black Friday vinyl album sales at independent music stores were up **4.2%** compared to 2016.
- **63%** albums purchased on Black Friday at independent music stores were vinyl albums.
- *Harvest Moon* by Neil Young was the best-selling album and vinyl album on Black Friday at independent music stores.

Cyber Monday

- Overall online album sales (physical & digital) on Cyber Monday (11/27/17) were down **11.5%** compared to Cyber Monday 2016.
- Physical online album sales on Cyber Monday (11/27/17) were down **2%** compared to 2016 and accounted for **60%** of all Cyber Monday album sales.
- Vinyl online album sales on Cyber Monday (11/27/17) were up significantly (55% compared to 2016 with more than 35,000 vinyl albums sold).
- The best-selling album online on Cyber Monday was *reputation* by Taylor Swift with **7,999** sales.
- The best-selling vinyl album online on Cyber Monday was *Abbey Road* by The Beatles. *Awaken, My Love!* by Childish Gambino was the second best-selling vinyl album on Cyber Monday.

Remembering Those Who Have Passed

Al Jarreau
passed away February 12

Joni Sledge
of Sister Sledge
passed away March 10

Chuck Berry
passed away March 18

J. Geils
passed away April 11

Chris Cornell
of Soundgarden & Audioslave
passed away May 18

Gregg Allman
of The Allman Brothers
passed away May 17

Prodigy
of Mobb Deep
passed away June 20

Christopher Wong
of 2 Live Crew
passed away July 13

Chester Bennington
of Linkin Park
passed away July 20

Tom Petty
passed away October 2

Fats Domino
passed away October 24

Lil Peep
passed away November 15

Malcolm Young
of AC/DC
passed away November 18

Mel Tillis
passed away November 19

Della Reese
passed away November 19

David Cassidy
passed away November 22

Pat DiNizio
of The Smithereens
passed away December 12

Kim Jong-hyun
of K-pop boy band SHINee
passed away December 18

03 Industry Consumption Details

Album Consumption



12.8%
Growth

	2017	2016	% Growth
Album Consumption	603,157,614	534,803,154	12.8%

Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)

Album Sales



-14.6%
Growth

	2017	2016	% Growth
Album Sales	148,129,632	173,358,201	-14.6%
Digital Album Sales	64,941,711	83,950,764	-22.6%
Physical Album Sales	83,187,921	89,407,437	-7.0%
CD Sales	74,450,769	82,170,808	-9.4%
Vinyl Sales	8,637,759	7,194,531	20.1%
Cassette Sales	99,393	42,098	136.1%

BuzzAngle Music does not providing any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

Song Consumption

	2017	2016	% Growth
Song Consumption	4,550,279,823	3,614,449,535	25.9%



25.9% Growth

Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)

Song Sales

	2017	2016	% Growth
Song Sales	563,688,585	734,191,554	-23.2%



-23.2% Growth

On-Demand Streams



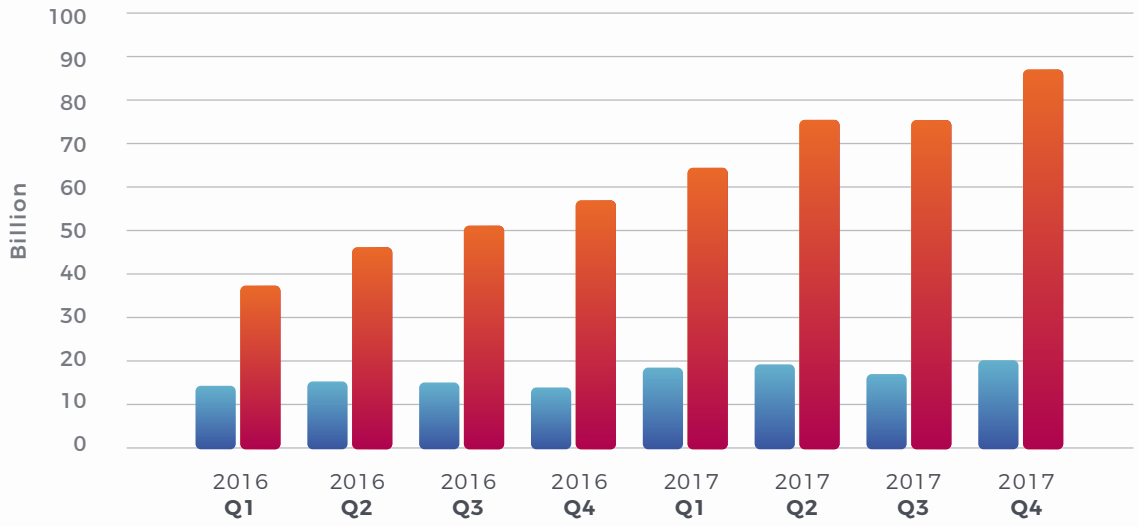
38.4% Growth

	2017	2016	% Growth
Total On-Demand Streams	597,988,685,743	432,038,697,133	38.4%
On-Demand Audio Streams	376,915,735,424	250,726,872,016	50.3%
On-Demand Video Streams	221,072,950,319	181,311,825,117	21.9%

On-Demand Audio Streams

50.3 %
Growth

Ad-Supported Streams 27.3 %
Subscription Streams 57.5 %



	2017 · Q1	2017 · Q2	2017 · Q3	2017 · Q4	Total 2017	% Growth 2017 vs. 2016
Total	**82,921,461,793**	**94,605,849,591**	**92,344,355,179**	**107,044,068,860**	**376,915,735,424**	**50.3%**
Ad- Supported	18,657,328,903	19,394,199,166	17,176,050,063	20,338,373,083	75,565,951,216	**27.3%**
Subscription	64,264,132,890	75,211,650,425	75,168,305,116	86,705,695,777	301,349,784,208	**57.5%**

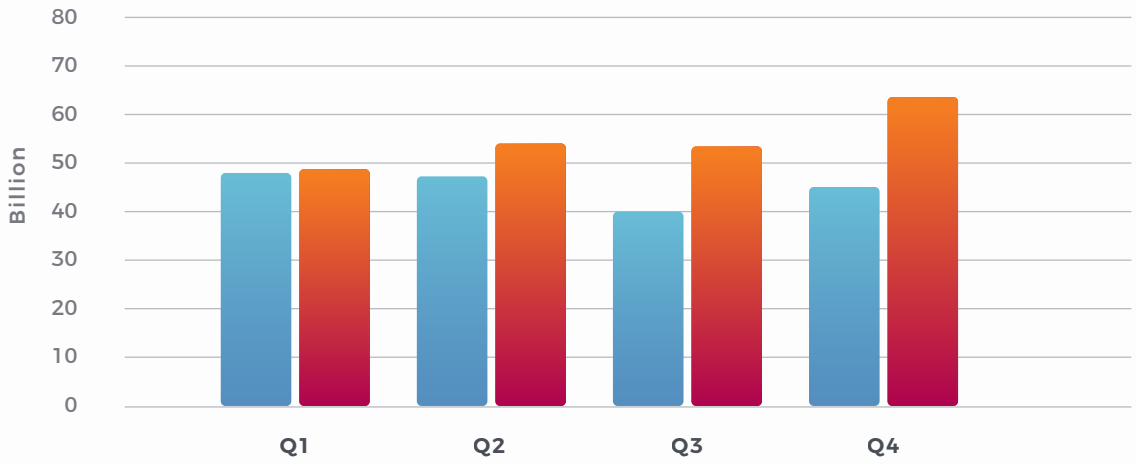
	2016 · Q1	2016 · Q2	2016 · Q3	2016 · Q4	Total 2016
Total	**51,852,875,330**	**61,616,772,676**	**66,307,839,564**	**70,949,384,446**	**250,726,872,016**
Ad- Supported	14,500,821,301	15,491,404,338	15,253,277,982	14,118,927,505	59,364,431,126
Subscription	37,352,054,029	46,125,368,338	51,054,561,582	56,830,456,941	191,362,440,890

On-Demand Video Streams



21.9%
Growth

2016
2017



	Q1	Q2	Q3	Q4	Total	% Growth 2017 vs. 2016
2017	49,078,194,971	54,383,945,778	53,720,726,928	63,890,082,642	**221,072,950,319**	21.9%
2016	48,187,790,464	47,508,368,460	40,273,888,524	45,341,777,669	**181,311,825,117**	

YouTube stopped reporting stream counts for songs that didn't exceed 1,000 per day starting in the third quarter of 2016.

04 Industry Consumption by Genre

Album Consumption

By Genre Share & Growth

Rank	Genre	% of Total	% Growth 2017 vs 2016	Growth Rank
1	**Rock**	**22.2%**	**-5.0%**	**11**
2	Rap/Hip-Hop	17.5%	19.3%	2
3	Pop	17.2%	0.4%	9
4	R&B	8.7%	2.3%	6
5	Country	8.1%	3.6%	5
6	**Latin**	7.5%	**23.2%**	**1**
7	Stage & Screen	3.9%	15.9%	3
8	EDM	3.9%	-12.3%	19
9	Religious	2.9%	-6.8%	15
10	Jazz	1.2%	-8.5%	18
11	World Music	1.1%	-5.1%	12
12	Classical	1.1%	-6.9%	16
13	Children's	0.8%	2.2%	7
14	Reggae	0.8%	-6.6%	14
15	Holiday	0.7%	-18.6%	20
16	Comedy/Spoken	0.6%	-6.5%	13
17	New Age	0.6%	2.0%	8
18	Blues	0.4%	-1.1%	10
19	Folk	0.4%	-7.3%	17
20	Easy Listening	0.2%	3.9%	4

Note: This table represents total album consumption broken down by genre share; for example, 22.2% of total album consumption is from the Rock genre
Genre classification provided by TiVo.
Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)

Song Consumption

By Genre Share & Growth

Rank	Genre	% of Total	% Growth 2017 vs 2016	Growth Rank
1	**Rap/Hip-Hop**	**20.9%**	**27.1%**	**2**
2	Rock	19.8%	5.4%	17
3	Pop	16.4%	6.9%	15
4	Latin	9.5%	25.9%	4
5	R&B	9.5%	19.7%	7
6	Country	6.8%	17.9%	9
7	EDM	4.7%	-9.9%	20
8	Stage & Screen	3.1%	22.0%	5
9	Religious	2.4%	9.9%	12
10	World Music	1.3%	0.3%	18
11	Reggae	0.9%	-2.8%	19
12	Classical	0.9%	8.5%	14
13	Jazz	0.9%	13.5%	10
14	Children's	0.7%	26.6%	3
15	Comedy/Spoken	0.6%	8.5%	13
16	New Age	0.5%	21.1%	6
17	**Holiday**	0.4%	**37.7%**	**1**
18	Folk	0.3%	6.6%	16
19	Blues	0.3%	19.7%	8
20	Easy Listening	0.3%	11.1%	11

Note: This table represents total song consumption broken down by genre share; for example, 19.8% of total song consumption is from the Rock genre
Genre classification provided by TiVo
Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)

Consumption Breakdown

By Genre

Genre	Album Sales	Digital Album Sales	Physical Album Sales	CD Sales	Vinyl Sales	Song Sales	Total On-Demand Streams	Audio Streams	Video Streams
Blues	0.8%	0.6%	1.0%	1.0%	0.9%	0.5%	0.2%	0.3%	0.2%
Children's	1.0%	0.7%	1.3%	1.4%	0.1%	0.4%	0.8%	0.8%	0.9%
Classical	1.9%	1.8%	1.9%	2.0%	0.4%	0.6%	0.9%	1.0%	0.7%
Comedy/Spoken	0.6%	1.1%	0.3%	0.3%	0.1%	0.4%	0.6%	0.6%	0.7%
Country	11.9%	9.2%	13.9%	15.1%	3.0%	12.6%	6.0%	7.0%	4.3%
Easy Listening	0.2%	0.3%	0.2%	0.2%	0.1%	0.3%	0.2%	0.2%	0.3%
EDM	1.6%	2.3%	1.0%	0.9%	1.9%	4.0%	4.8%	5.0%	4.4%
Folk	0.7%	0.8%	0.7%	0.7%	0.6%	0.4%	0.2%	0.3%	0.1%
Holiday	1.8%	1.1%	2.3%	2.5%	0.7%	0.4%	0.4%	0.4%	0.3%
Jazz	2.3%	2.0%	2.5%	2.4%	3.5%	0.9%	0.9%	1.0%	0.7%
Latin	1.6%	1.4%	1.7%	1.8%	0.3%	3.0%	10.4%	4.8%	**20.1%**
New Age	0.7%	0.9%	0.6%	0.7%	0.1%	0.3%	0.6%	0.7%	0.3%
Pop	19.7%	17.9%	21.0%	21.8%	14.4%	21.9%	15.6%	16.1%	14.8%
R&B	6.5%	6.0%	6.9%	6.9%	6.4%	8.9%	9.6%	9.4%	10.0%
Rap/Hip-Hop	7.6%	11.6%	4.5%	4.3%	7.0%	13.3%	**22.0%**	**23.6%**	19.4%
Reggae	0.4%	0.6%	0.3%	0.2%	1.0%	0.6%	0.9%	0.7%	1.2%
Religious	4.2%	3.7%	4.5%	5.0%	0.2%	3.4%	2.3%	2.1%	2.5%
Rock	**29.3%**	**28.7%**	**29.7%**	**26.9%**	**53.9%**	**23.4%**	19.3%	22.6%	13.5%
Stage & Screen	6.5%	8.1%	5.3%	5.3%	5.3%	3.5%	3.0%	2.5%	3.9%
World Music	0.8%	1.1%	0.5%	0.5%	0.3%	1.1%	1.3%	1.0%	1.8%

Note: This table represents each consumption type broken down by genre. For ease of understanding, read down the columns. For example: in the Physical Album Sales column, 29.7% of physical album sales are from the Rock genre.
Genre classification for Albums and Songs provided by TiVo

Genre Breakdown

By Consumption

Genre	Album Sales	Digital Album Sales	Physical Album Sales	CD Sales	Vinyl Sales	Song Sales	Total Streams	Audio Streams	Video Streams
Blues	51.6%	15.9%	35.7%	32.4%	3.3%	11.0%	37.4%	26.9%	10.6%
Children's	32.6%	9.7%	22.9%	22.7%	0.2%	4.7%	62.7%	37.8%	25.0%
Classical	42.0%	17.9%	24.1%	23.5%	0.6%	5.2%	52.8%	37.6%	15.2%
Comedy/Spoken	27.5%	19.8%	7.7%	7.4%	0.3%	6.6%	65.9%	39.3%	26.6%
Country	37.6%	12.5%	25.1%	24.5%	0.6%	14.4%	48.0%	35.2%	12.8%
Easy Listening	22.2%	11.9%	10.4%	10.0%	0.4%	11.7%	66.0%	37.7%	28.3%
Electronic	10.4%	6.6%	3.8%	3.0%	0.7%	9.7%	80.0%	52.7%	27.2%
Folk	48.5%	23.3%	25.2%	22.7%	2.5%	10.5%	41.0%	34.5%	6.5%
Hip-Hop/Rap	61.7%	15.8%	45.8%	44.5%	1.3%	5.1%	33.2%	23.4%	9.8%
Holiday	47.2%	17.9%	29.3%	25.0%	4.3%	6.8%	46.0%	32.6%	13.3%
Jazz	5.4%	2.1%	3.3%	3.2%	0.1%	3.7%	90.9%	26.3%	64.6%
Latin	31.8%	16.8%	15.0%	14.8%	0.2%	4.4%	63.8%	50.0%	13.8%
New Age	29.3%	11.4%	17.9%	16.6%	1.3%	11.8%	58.9%	38.3%	20.6%
Pop	19.1%	7.5%	11.6%	10.4%	1.1%	9.4%	71.5%	44.0%	27.5%
R&B	11.1%	7.3%	3.8%	3.2%	0.6%	7.0%	81.8%	55.2%	26.7%
Reggae	14.7%	8.7%	6.0%	4.0%	2.0%	7.5%	77.8%	39.3%	38.4%
Religious	37.3%	14.1%	23.2%	23.1%	0.1%	11.1%	51.6%	30.6%	21.1%
Rock	33.8%	14.2%	19.6%	15.9%	3.7%	9.8%	56.4%	41.7%	14.7%
Stage & Screen	42.4%	22.6%	19.8%	17.6%	2.1%	8.3%	49.3%	25.5%	23.8%
World Music	17.1%	10.7%	6.4%	6.1%	0.3%	8.6%	74.3%	35.6%	38.6%

Note: This table represents each genre's total consumption broken down by consumption type. For ease of understanding, read across the rows. For example: in the Rock row, 19.6% of Rock's total consumption is from physical album sales.
Genre classification for Albums and Songs provided by TiVo

05 Industry Consumption by Release Period

Album Consumption

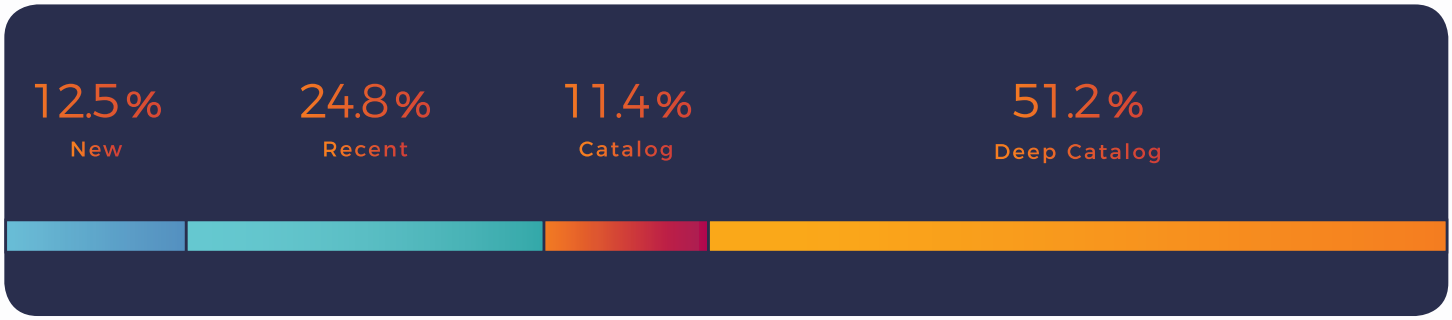
By Release Period Share & Growth

New
< 8 weeks old

Recent
> 8 weeks & < 78 weeks old

Catalog
> 78 weeks & < 156 weeks old

Deep Catalog
> 156 weeks old



Release Period	% of Total
New	12.5%
Recent	24.8%
Catalog	11.4%
Deep Catalog	51.2%

Note: This table represents total album consumption broken down by release period share; for example, 12.5% of total album consumption is from New releases
Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)

Song Consumption

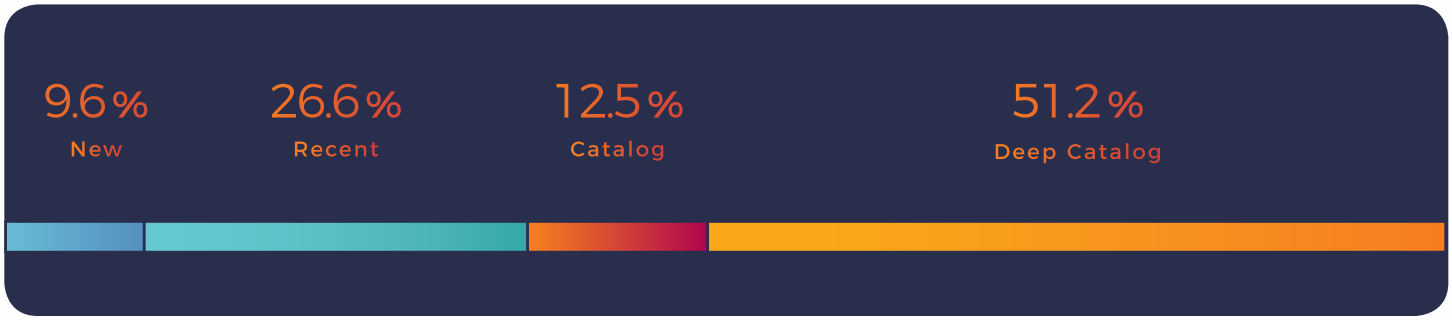
By Release Period Share & Growth

New
< 8 weeks old

Recent
> 8 weeks & < 78 weeks old

Catalog
> 78 weeks & < 156 weeks old

Deep Catalog
> 156 weeks old



Release Period	% of Total
New	9.6%
Recent	26.6%
Catalog	12.5%
Deep Catalog	51.2%

Note: This table represents total song consumption broken down by release period share; for example, 9.6% of total song consumption is from New releases
Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)

Consumption Breakdown

By Release Period

	Album Sales	Digital Album Sales	Physical Album Sales	CD Sales	Vinyl Sales	Cassette Sales	Song Sales	Total On-Demand Streams	Audio Streams	Video Streams
New	21.2%	24.7%	18.5%	19.5%	10.3%	9.6%	12.5%	9.2%	10.8%	6.5%
Recent	19.5%	19.8%	19.3%	19.5%	16.9%	37.5%	27.2%	26.5%	28.6%	22.8%
Catalog	8.0%	8.3%	7.8%	7.6%	9.6%	15.7%	9.9%	12.9%	13.6%	11.6%
Deep Catalog	51.3%	47.2%	54.4%	53.4%	63.1%	37.1%	50.4%	51.4%	46.9%	59.1%

Note: This table represents each consumption type broken down by release period share; for example, 18.5% of physical album sales are from New releases

Release Period Breakdown

By Consumption

Release Period	New	Recent	Catalog	Deep Catalog
Album Sales	42.1%	19.5%	17.5%	24.8%
Digital Album Sales	21.5%	8.7%	7.9%	10.0%
Physical Album Sales	20.6%	10.8%	9.5%	14.8%
CD Sales	19.4%	9.8%	8.3%	13.0%
Vinyl Sales	1.2%	1.0%	1.2%	1.8%
Song Sales	9.4%	10.3%	8.1%	9.2%
Total Streams	48.6%	70.2%	74.4%	65.9%
Audio Streams	36.1%	48.2%	49.9%	38.2%
Video Streams	12.4%	22.1%	24.5%	27.7%

Note: This table represents each release period's total consumption broken down by consumption share; for example, physical album sales represent 20.6% of New release total consumption.

06 Industry Consumption by Day of Week

Album Consumption

By Day of Week

	% of Total	Change 2017 vs 2016
Fri	16.4%	-0.4 ▼
Sat	13.5%	0.1 ▲
Sun	15.2%	-0.2 ▼
Mon	13.5%	-0.1 ▼
Tue	14.1%	0.2 ▲
Wed	13.6%	0.2 ▲
Thu	13.7%	0.3 ▲

Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)

Song Consumption

By Day of Week

	% of Total	Change 2017 vs 2016
Fri	15.4%	0.1 ▲
Sat	13.7%	0.0
Sun	15.0%	0.0
Mon	13.5%	-0.2 ▼
Tue	14.3%	-0.1 ▼
Wed	14.0%	0.1 ▲
Thu	14.2%	0.1 ▲

Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)

Consumption

By Day of Week

	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
Album Sales % of Total	19.7%	16.1%	13.3%	12.6%	12.4%	12.4%	13.6%
Digital Album Sales % of Total	22.1%	15.9%	14.2%	11.8%	11.5%	11.6%	12.9%
Physical Album Sales % of Total	17.8%	16.2%	12.6%	13.3%	13.1%	13.0%	14.1%
CD Sales % of Total	18.0%	16.2%	12.6%	13.2%	13.0%	12.9%	14.1%
Vinyl Sales % of Total	16.3%	16.2%	12.5%	13.7%	13.5%	13.8%	14.1%
Song Sales % of Total	15.8%	16.3%	15.4%	13.3%	12.8%	12.9%	13.5%
Audio Streams % of Total	15.3%	13.9%	12.7%	14.2%	14.6%	14.7%	14.6%
Video Streams % of Total	15.3%	16.3%	14.2%	13.1%	13.4%	13.6%	14.1%

Total Album Consumption (Album Project Units) = Album Sales + (Song Sales/10) + (On-Demand Streams/1500)
Total Song Consumption (Song Project Units) = Song Sales + (On-Demand Streams/150)
BuzzAngle Music does not providing any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

07 Industry Consumption by Title Distribution (TBD)

08 Impact Analysis

The GRAMMY Awards

Date: February 12, 2017

Album Sales	Song Sales	Song Streams
▲ 291%	▲ 347%	▲ 14%

Notes:
Album sales from album winners
Song sales/streams from songs performed

- Sturgill Simpson's album ***A Sailor's Guide to Earth*** had 3,471 sales on Sunday and experienced the largest uplift in sales among all Grammy-winning albums with an **uplift of 789%**.
- **Ed Sheeran** and **Bruno Mars** were the performers who had the largest overall song sales increases among all performers.
- **Ed Sheeran** had 59,405 song sales on Sunday, with an increase of 37,080 sales compared to the previous 6-day average (**166% growth**).
- **Bruno Mars** had 48,756 song sales on Sunday, an increase of 36,382 sales compared to the previous 6-day average (**294% growth**).

Academy Awards

Date: February 26th, 2017

Album Sales	Song Sales	Song Streams
▲ 73%	▲ 298%	▲ 37%

Notes:
Album sales based on songs from the soundtrack performed at Oscars
Song sales/streams based on songs performed

- Album sales for the award-winning movie soundtrack for ***La La Land*** were **up 137%** two days following the show.
- Album sales for ***Moana*** and ***Trolls*** Soundtracks saw big jumps following performances from Justin Timberlake, Lin-Manuel Miranda and Auli'I Cravalho at the Oscars (**51% and 32% respectively**).
- Song sales from the **Oscar performances** were **up 298%** the 2 days following the show.
- As a result of Sting's performance of ***The Empty Chair***, there was a 2-day average **increase of 557%** in streaming activity.
- The two songs from *La La Land* that were performed, ***City of Stars*** and ***Audition***, saw **increases of 126% and 123%** respectively.

Record Store Day

Date: April 22nd, 2017

Album Sales

▲ 6.0%

Vinyl Album Sales

▲ 14%

Notes:
Album Sales at Independent Music Stores (YOY Store Comp)

- More than three out of every four albums purchased on Record Store Day were **vinyl albums** (**78%** this year, up from 73% in 2016). **Total album sales** (combining CD & vinyl) on Record Store Day (4/22/17) at Independent Music Stores were **up 6%** compared to Record Store Day 2016 (4/16/16).
- ***P.N.E. Garden Auditorium, Vancouver, British Columbia, Canada 7/29/66*** by Grateful Dead was the top selling album on Record Store Day, while ***Strawberry Fields Forever*** by The Beatles was the top selling single.

Country Music Television Awards (CMT)

Date: June 7th, 2017

Song Sales

▲138%

Song Streams

▲18%

Notes:
Song sales/streams based on winning songs/videos

- Keith Urban's ***The Fighter*** and ***Blue Ain't Your Color*** saw two-day average **increases of 139% and 127%** respectively in song sales as a result of winning CMT Awards.
- Song sales for ***Want to Want Me*** by Jason Derulo **jumped 709%** as a result of winning CMT Performance of the Year, while **streams increased 19%**.

Country Music Awards (CMAs)

Date: November 8th, 2017

Album Sales	Song Sales	Song Streams
▲ 99%	▲ 768%	▲ 41%

Notes:
Album sales based on album winners
Song sales/streams based on songs performed

- The album with the largest impact for a performer on the CMA Awards telecast was ***Pawn Shop*** by Brothers Osborne, with a **1,851% increase** in album unit sales in the two-day period following the awards.
- The song that experienced the largest post two-day CMA Awards unit gain was ***To Learn Her*** by Miranda Lambert. The song's two-day sales average exploded by a whopping **44,698%**.
- ***Better Man*** by Little Big Town had the largest unit increase in streaming activity among all songs performed on the CMA Awards with a daily average **increase of 67%** or 146,284 streams.
- Also, ***Better Man*** was the song that had the largest increase as a result of the 2016 CMA Award performance when its streams **jumped 296%**.

American Music Awards (AMAs)

Date: November 19th, 2017

Album Sales	Song Sales	Song Streams
▲ 32%	▲ 147%	▲ 13%

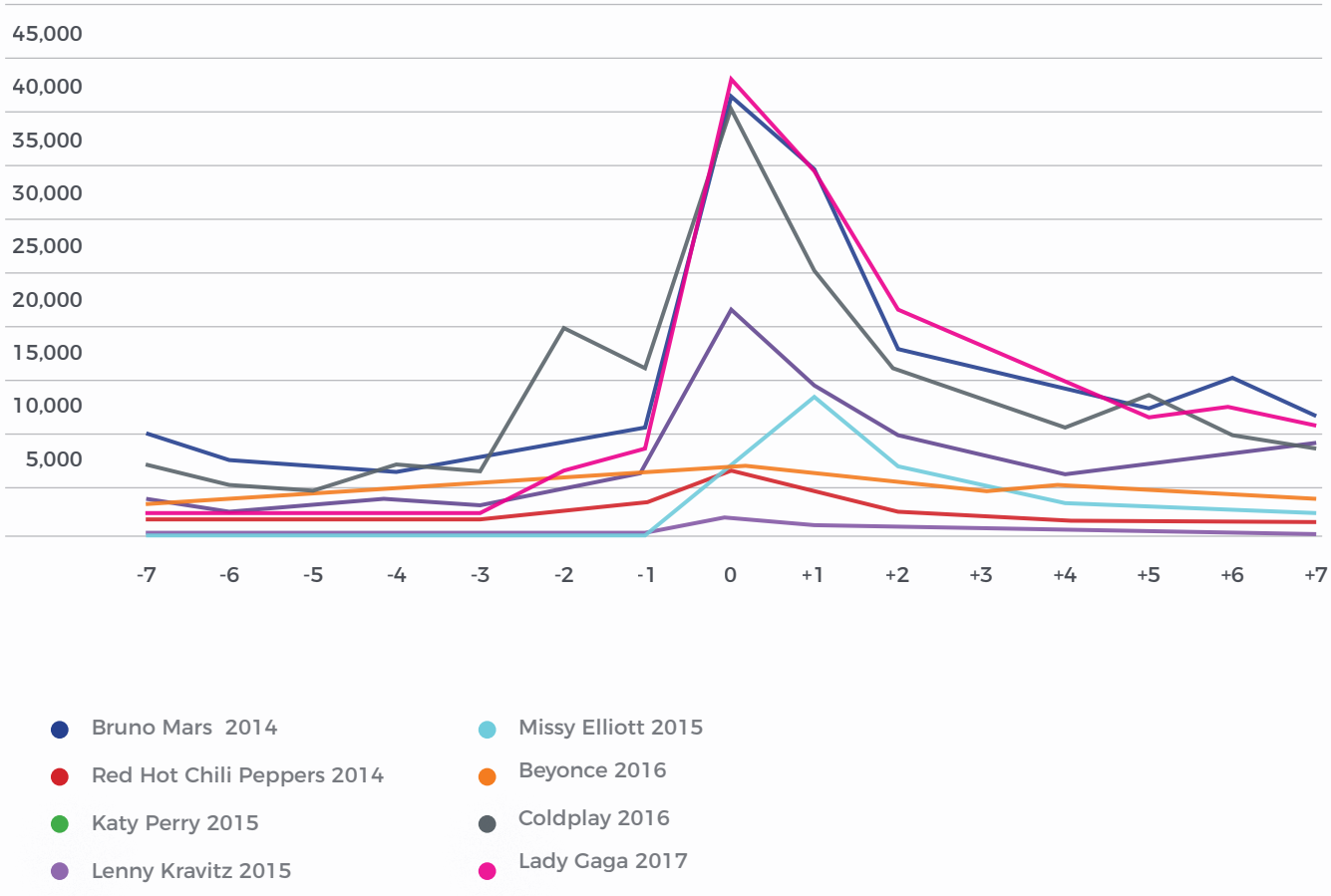
Notes:
Album sales based on album winners
Song sales/streams based on songs performed

- Pink's ***Beautiful Trauma*** two-day average song sales **spiked 652%** as a result of the awards and her performance.
- The **Whitney Houston tribute** by Christina Aguilera spurred a two-day average sales **jump of 482%** for the songs performed.
- The **Diana Ross performance** at the AMAs caused a two-day average **increase of 453%** in sales for the songs that she performed.
- The BTS song, ***DNA***, saw a two-day average **increase of 189%** in streaming activity that was far ahead of any other song.

Super Bowl

Music Total Daily Weighted Consumption

2014 - 2017



09 Market Research Stats

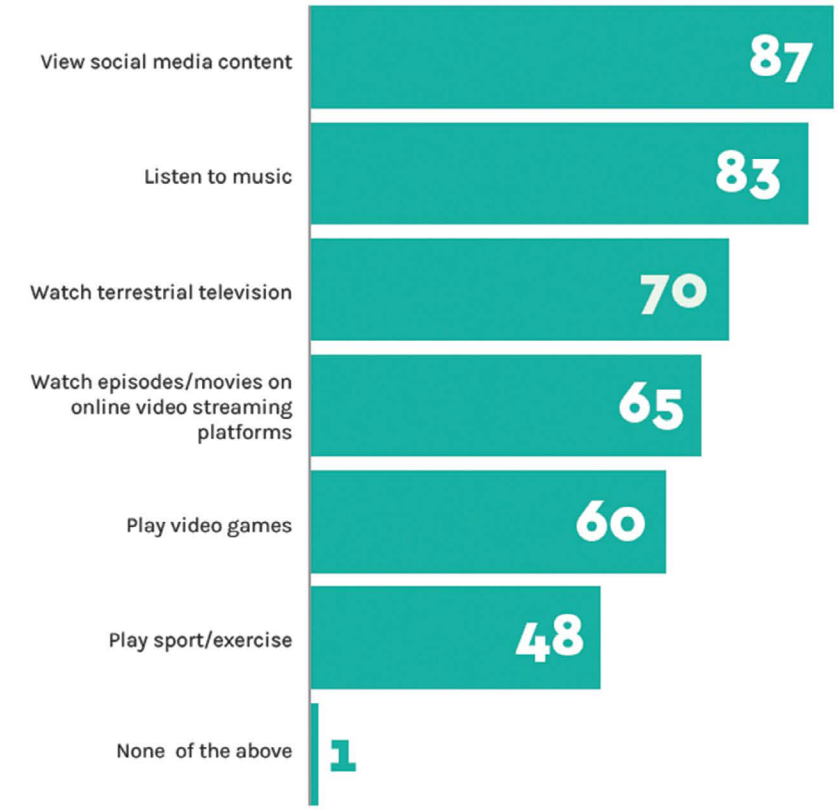
Overall Media Consumption_

Listening to music was the second most popular media form at 83%, succeeded only by viewing content on social media (87%).

Watching terrestrial television followed as the third most popular media source at 70%.

65% had watched episodes/movies via online streaming platforms and 60% played video games, while 48% partook in sport/exercise.

Daily Media Consumption



Which, if any, of the following activities do you carry out on a typical day?
***Base:** 3006 Respondents*

Market research information is provided courtesy of AudienceNet— audiencenet.co.uk.

Time on each source_

Respondents who carried out the tested activities were then asked how long they roughly spend doing each in a typical day. Responses were accumulated, allowing the average time listening (in minutes) to be calculated.

Overall, at 237 minutes on average, respondents spent more time watching terrestrial TV than any other activity, and time spent watching rose proportionately as respondents got older, peaking among those aged 65+ (273 minutes).

Apart from terrestrial television, 16-24 year olds spent longer consuming each media source than any other age group. More modern, digital forms of consumption: watching episodes/films on video platforms (Netflix etc.), playing video games and viewing social media content, recorded the highest usage among the youngest age group (peaking at averages of 168, 159 and 153 minutes among 16-24 year olds respectively). Time spent consuming these formats decreased as respondents got older.

Time listening to music also peaked with the youngest age group, at 180 minutes among 16-24 year olds. Time spent listening decreased through the older age groups, until reaching a low of 122 minutes listening per day among those aged 65+.

237 minutes
Watching terrestrial TV

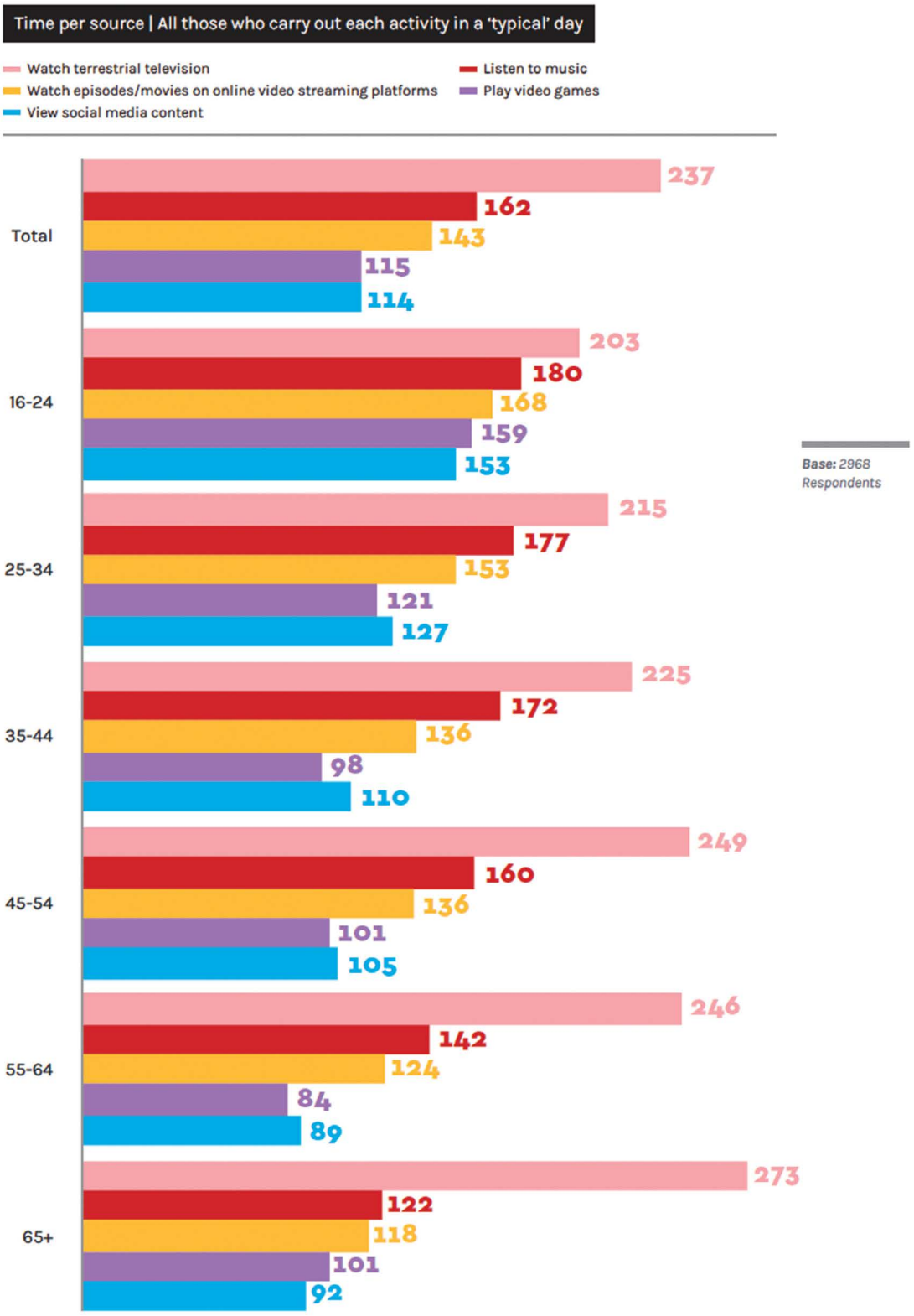
162 minutes
Listening to music

143 minutes
Watching episodes/films on online video platforms

115 minutes
Playing video games

114 minutes
Viewing social media content

Market research information is provided courtesy of AudienceNet— audiencenet.co.uk.



Market research information is provided courtesy of AudienceNet— audiencenet.co.uk.

Music Discovery by Age_

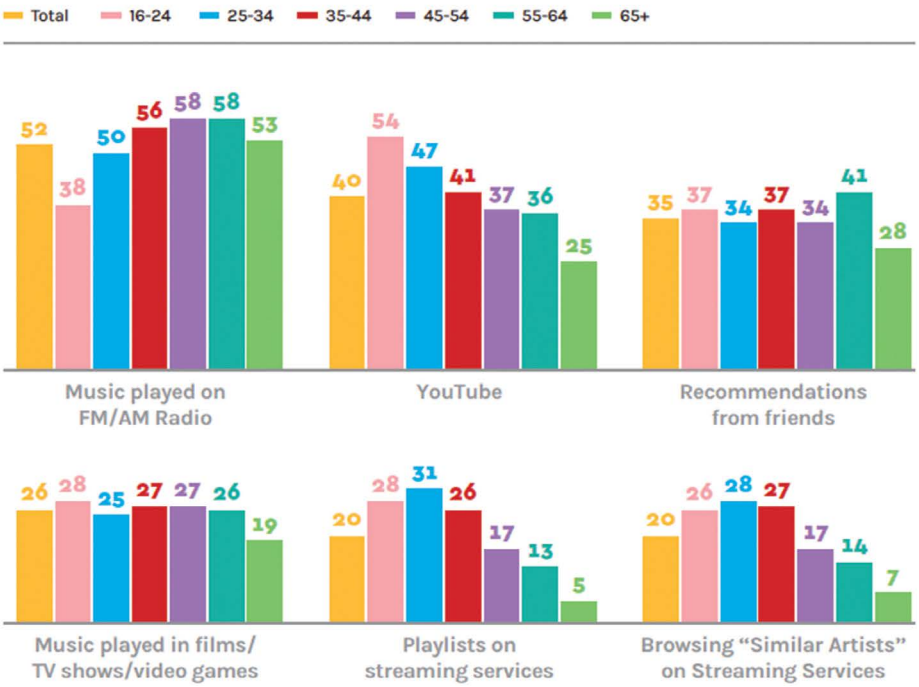
Online sources lead discovery among younger generations.

Approximately half of 16-24 (54%) and 25-34 (47%) year olds discovered new music through YouTube, both over-indexes on national average (40%).

Additionally, discovery through playlists on music streaming services was popular among those aged 16-44 years (16-24: 26%, 25-34: 28%, 35-44: 27%), in comparison to the national average (20%), as well as browsing 'similar artists' on streaming services which showed a very similar pattern.

In contrast, radio and live TV performances were major discovery methods among older age groups. Music played on FM/AM Radio and live performances on TV were more influential among older age groups, with peaks among those aged 45-65+.

Top Means of Discovery by Age



Question: How do you typically discover music?
Base: *3006 Respondents*

Market research information is provided courtesy of AudienceNet— audiencenet.co.uk.

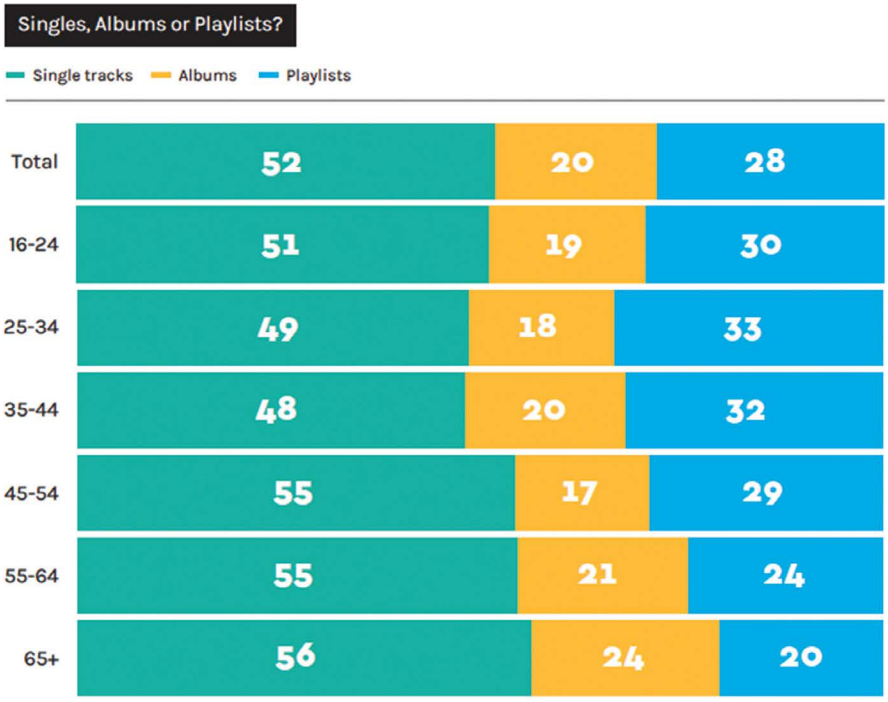
Singles, albums & playlists_

Single/Individual tracks are still the most popular music listening format while playlists hold the gap on albums after overtaking last year.

Single/individual track listening remains the dominant listening format, accounting for 52% of total listening time. Playlists (on streaming services), meanwhile, account for 28%, retaining their lead on albums, which account for just 20%.

In contrast, the older the respondent the more they tend to listen to albums. Album listening shares grew as respondents got older, peaking at 24% among those aged 65+.

Playlists, on the other hand, were most popular among 25-34 year olds, accounting for 33% of their listening.



How is your music spilt amongst the following? ***Base:*** *3006 Respondents*

Market research information is provided courtesy of AudienceNet— audiencenet.co.uk.

Playlists Listened To_

1/3 of playlist listening time is dedicated to those created by streaming platforms.

Those who stated that they listen to playlists were asked how their listening is split across different playlist sources.

Playlists created by respondents themselves were the most popular, accounting for 54% of playlist listening. Importantly, playlists created by platforms they listen on (e.g. Spotify Discover, New Music Friday etc.) accounted for 33% of playlist listening, a major indication of how influential these playlists are becoming to music consumption and curation.

Playlists created by someone else (friends etc.) accounted for just 13% of playlist listening.

54%
Playlists created by myself

13%
Playlists created by someone else (Friends, Experts you follow etc.)

33%
Playlists created by the platform I listen on (e.g. Today's Top Hits, New Music Friday, Spotify Discover etc.)

Question: Of the playlists that you listen to, what percentage are:
***Base:** 1845 Respondents*

Market research information is provided courtesy of AudienceNet— audiencenet.co.uk.

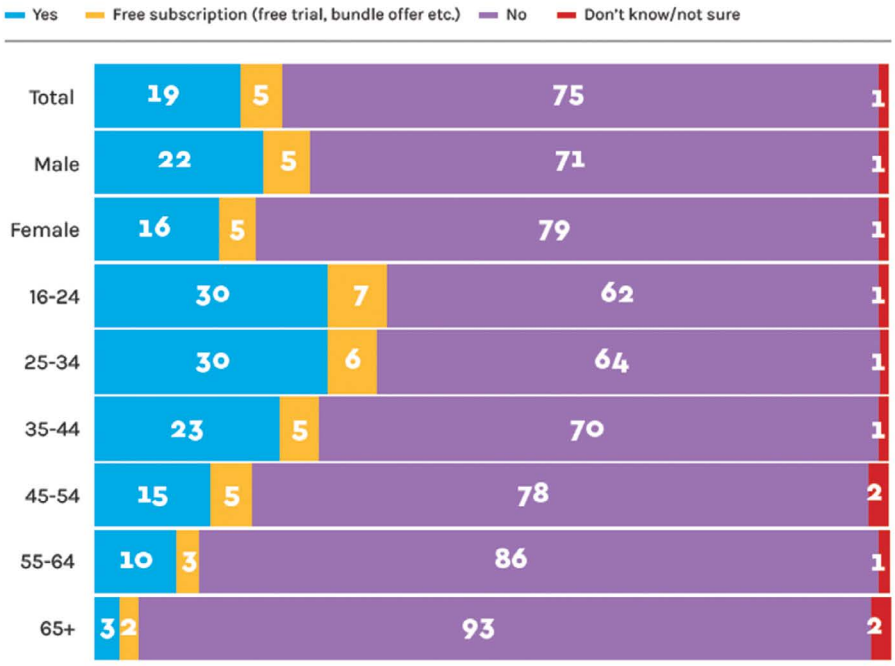
Paid/Premium Music Streaming Subscriptions_

24% of US respondents initially stated that they have a premium subscription to a streaming service.

However, upon filtering, 19% actually paid for a service, while 5% used a service on free tiers (e.g. a free trial, bundle deal, or accessing premium tiers through someone else's account/family bundle).

Paid subscriptions were prevalent among millennials and skewed male. 3 in 10 16-24 and 25-34 year olds had a paid subscription to a streaming service, over-indexing significantly at 30% each (in comparison the general population at 19%). Paid subscribers also tended to be male, with 22% of men stating they paid for a premium subscription, compared to 16% of women.

Paid/Premium Music Streaming Subscriptions



Question: Do you pay for a premium subscription to a music streaming service?
***Base:** 3006 Respondents*

Market research information is provided courtesy of AudienceNet— audiencenet.co.uk.

10 Awards

Contgratulations to
Drake

the BuzzAngle Music 2017 Artist of the Year



Contgratulations to *Divide* by Ed Sheeran

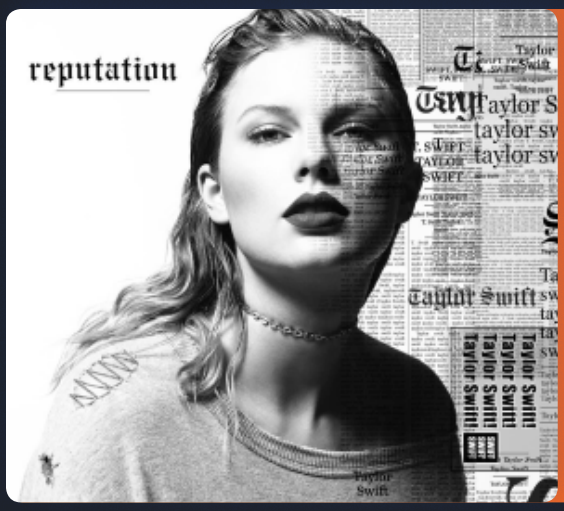
the BuzzAngle Music 2017 Album of the Year



Contgratulations to
Shape of You
by Ed Sheeran

the BuzzAngle Music 2017 Song of the Year





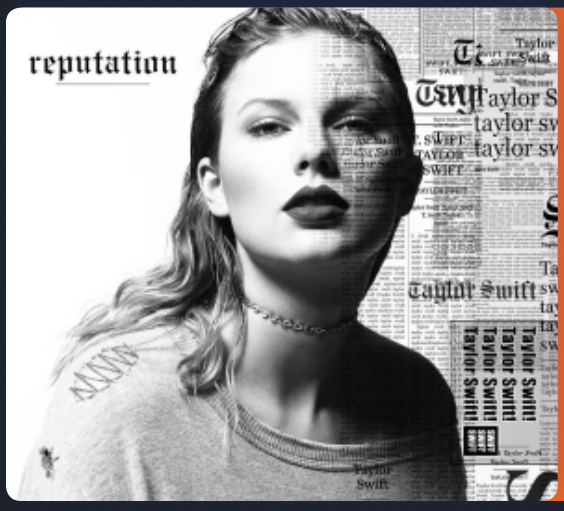
reputation
by Taylor Swift

Physical Album Sales

Guardians of the Galaxy: Awesome Mix Vol. 1

Vinyl Album Sales





reputation
by Taylor Swift

Digital Album Sales



Shape of You

by Ed Sheeran

Song Sales

Despacito

by Luis Fonsi,
Daddy Yankee

Song Streams





Taylor Swift

Artist Physical Album Sales



Drake

Artist Digital Consumption

Drake

Artist Streams



Interscope

Label

UNIVERSAL MUSIC GROUP

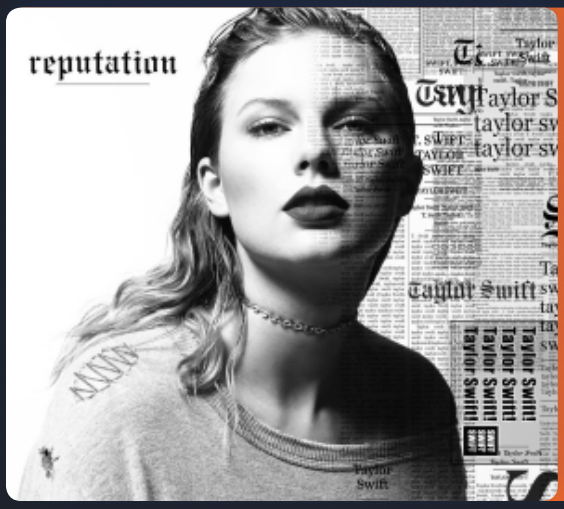
Universal

Distributor

Taylor Swift

Indie Artist





reputation

by Taylor Swift

Indie Album



Bad and Boujee

by Migos

Indie Song

TuneCore

Indie Distributor

Walt Disney Records

Indie Label

11 Album Charts

Album Rank

By Total Consumption

Rank	Title	Artist	Total Project Units	Album Sales	Song Sales	On-Demand Audio Streams
1	÷	Ed Sheeran	2,645,600	1,042,255	5,837,415	1,529,404,582
2	*DAMN.*	Kendrick Lamar	2,562,942	766,434	2,240,877	2,358,631,161
3	*reputation*	Taylor Swift	2,353,697	1,899,772	1,859,200	402,007,901
4	*More Life*	Drake	2,182,282	365,367	1,597,792	2,485,703,909
5	*24K Magic*	Bruno Mars	1,488,815	603,598	3,267,942	837,634,333
6	*Stoney*	Post Malone	1,446,491	110,738	1,806,712	1,732,622,476
7	*Moana - Original Motion Picture Soundtrack*	Various Artists	1,339,790	659,884	2,065,862	709,979,664
8	*Starboy*	The Weeknd	1,309,978	196,202	1,941,121	1,379,495,874
9	*Culture*	Migos	1,291,968	121,497	1,589,776	1,517,240,730
10	*Evolve*	Imagine Dragons	1,129,981	396,503	3,178,002	623,516,483
11	*American Teen*	Khalid	1,129,978	139,685	1,267,547	1,295,306,982
12	*Future*	Future	1,058,383	115,079	985,682	1,267,104,001
13	*Memories...Do Not Open*	The Chainsmokers	981,850	256,737	2,411,574	725,932,710
14	*Hamilton*	Various Artists	971,719	410,354	426,335	778,097,116
15	*Luv Is Rage 2*	Lil Uzi Vert	938,838	50,445	715,872	1,225,207,965
16	*Trolls*	Various Artists	927,801	497,043	1,318,534	448,357,401
17	*Grateful*	DJ Khaled	901,185	91,106	2,078,571	903,332,699
18	*I Decided.*	Big Sean	836,632	128,639	864,070	932,379,315
19	*Views*	Drake	818,775	62,536	552,830	1,051,433,601
20	*Beautiful Trauma*	Pink	797,396	648,149	736,372	113,415,009
21	*Everybody*	Logic	796,264	254,386	887,072	679,755,563
22	*Red Pill Blues*	Maroon 5	769,017	181,021	1,782,595	614,604,418
23	*From A Room: Volume 1*	Chris Stapleton	750,883	606,342	604,871	126,081,008
24	*Birds in the Trap Sing McKnight*	Travis Scott	737,911	39,051	568,788	962,972,492
25	*Traveller*	Chris Stapleton	709,721	381,671	973,375	346,068,597

Total Album Consumption (Album Audio Project Units) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)

Album Rank

By Sales

Rank	Title	Artist	Album Sales
1	***reputation***	**Taylor Swift**	**1,899,772**
2	÷	Ed Sheeran	1,042,255
3	*DAMN.*	Kendrick Lamar	766,434
4	*Moana - Original Motion Picture Soundtrack*	Various Artists	659,884
5	*Beautiful Trauma*	Pink	648,149
6	*From A Room: Volume 1*	Chris Stapleton	606,342
7	*24K Magic*	Bruno Mars	603,598
8	*Guardians of the Galaxy: Awesome Mix, Vol. 2*	Various Artists	550,613
9	*Trolls*	Various Artists	497,043
10	*Hamilton*	Various Artists	410,354
11	*Evolve*	Imagine Dragons	396,503
12	*The Thrill Of It All*	Sam Smith	382,338
13	*Traveller*	Chris Stapleton	381,671
14	*Beauty And The Beast - 2017 Original Motion Picture Soundtrack*	Alan Menken	370,251
15	*More Life*	Drake	365,367
16	*Harry Styles*	Harry Styles	364,600
17	*4:44*	JAY-Z	363,257
18	*A Pentatonix Christmas*	Pentatonix	361,461
19	*Guardians of the Galaxy: Awesome Mix Vol.1*	Various Artists	360,523
20	*Live in No Shoes Nation*	Kenny Chesney	337,025
21	*Hardwired...to Self-destruct*	Metallica	335,314
22	*La La Land*	Various Artists	329,794
23	*Sing*	Various Artists	282,767
24	*Ripcord*	Keith Urban	266,445
25	*Memories...Do Not Open*	The Chainsmokers	256,737

Vinyl Album Rank

By Sales

Rank	Title	Artist	Album Sales
1	***Guardians of the Galaxy: Awesome Mix Vol.1***	**Various Artists**	**64,175**
2	*Abbey Road*	The Beatles	62,177
3	÷	Ed Sheeran	49,218
4	*Back To Black*	Amy Winehouse	48,236
5	*Legend*	Bob Marley & The Wailers	47,173
6	*La La Land*	Various Artists	43,704
7	*Sgt. Pepper's Lonely Hearts Club Band*	The Beatles	42,131
8	*The Dark Side Of The Moon*	Pink Floyd	40,444
9	*Thriller*	Michael Jackson	39,728
10	*Rumours*	Fleetwood Mac	38,096
11	*Purple Rain*	Prince & The Revolution	37,333
12	*Kind Of Blue*	Miles Davis	36,454
13	*good kid, m.A.A.d city*	Kendrick Lamar	35,558
14	*Harry Styles*	Harry Styles	31,318
15	*Born to Die - EP*	Lana Del Rey	31,106
16	*Blurryface*	twenty one pilots	30,831
17	*Chronicle-20 Greatest Hits*	Creedence Clearwater Revival	29,566
18	*DAMN.*	Kendrick Lamar	27,838
19	*Traveller*	Chris Stapleton	27,673
20	*Nevermind*	Nirvana	26,043
21	*Death of a Bachelor*	Panic! at the Disco	24,850
22	*The Lumineers*	The Lumineers	24,757
23	*Led Zeppelin IV*	Led Zeppelin	23,699
24	*Vessel*	twenty one pilots	23,618
25	*24K Magic*	Bruno Mars	23,412

Album Rank

By Streams

Rank	Title	Artist	On-Demand Streams	Audio Streams	Video Streams
1	***DAMN.***	**Kendrick Lamar**	**2,861,233,403**	**2,358,631,161**	**502,602,242**
2	*Stoney*	Post Malone	2,553,447,347	1,732,622,476	820,824,871
3	*More Life*	Drake	2,491,329,414	2,485,703,909	5,625,505
4	*Culture*	Migos	2,465,126,943	1,517,240,730	947,886,213
5	÷	Ed Sheeran	2,401,521,155	1,529,404,582	872,116,573
6	*Future*	Future	1,790,917,420	1,267,104,001	523,813,419
7	*Luv Is Rage 2*	Lil Uzi Vert	1,780,045,706	1,225,207,965	554,837,741
8	*Starboy*	The Weeknd	1,740,375,409	1,379,495,874	360,879,535
9	*American Teen*	Khalid	1,666,833,042	1,295,306,982	371,526,060
10	*24K Magic*	Bruno Mars	1,578,693,330	837,634,333	741,058,997
11	*Grateful*	DJ Khaled	1,458,789,556	903,332,699	555,456,857
12	*Moana - Original Motion Picture Soundtrack*	Various Artists	1,238,218,879	709,979,664	528,239,215
13	*Painting Pictures*	Kodak Black	1,137,284,351	718,908,476	418,375,875
14	*I Decided.*	Big Sean	1,122,000,253	932,379,315	189,620,938
15	*Views*	Drake	1,115,729,843	1,051,433,601	64,296,242
16	*Birds in the Trap Sing McKnight*	Travis Scott	1,100,406,392	962,972,492	137,433,900
17	*Heartbreak On a Full Moon*	Chris Brown	1,077,578,287	640,221,255	437,357,032
18	*Ctrl*	Sza	1,063,922,628	772,245,822	291,676,806
19	*SremmLife 2*	Rae Sremmurd	1,041,494,739	520,768,512	520,726,227
20	*Issa Album*	21 Savage	1,036,951,872	667,281,511	369,670,361
21	*Memories...Do Not Open*	The Chainsmokers	991,701,350	725,932,710	265,768,640
22	*Anti*	Rihanna	970,574,944	655,745,201	314,829,743
23	*Suicide Squad: The Album*	Various Artists	956,564,570	478,643,331	477,921,239
24	*Evolve*	Imagine Dragons	948,632,051	623,516,483	325,115,568
25	*There's Really A Wolf*	Russ	944,614,792	634,085,542	310,529,250

Independent Album Rank

By Sales

Rank	Title	Artist	Album Sales
1	***reputation***	**Taylor Swift**	**1,899,772**
2	*Moana - Original Motion Picture Soundtrack*	Various Artists	659,884
3	*Guardians of the Galaxy: Awesome Mix, Vol. 2*	Various Artists	550,613
4	*Beauty And The Beast - 2017 Original Motion Picture Soundtrack*	Alan Menken	370,251
5	*Guardians of the Galaxy: Awesome Mix Vol.1*	Various Artists	360,523
6	*Hardwired...to Self-destruct*	Metallica	335,314
7	*The Anthology, Part One*	Garth Brooks	230,889
8	*Life Changes*	Thomas Rhett	188,447
9	*Sing It Now: Songs Of Faith And Hope*	Reba McEntire	186,826
10	*The Devil Don't Sleep*	Brantley Gilbert	183,905
11	*Brett Young*	Brett Young	163,191
12	*Descendants 2 - Original TV Movie Soundtrack*	Various Artists	160,148
13	*The Ultimate Collection*	Garth Brooks	145,065
14	*Master of Puppets*	Metallica	137,076
15	*Warmer in the Winter*	Lindsey Stirling	128,716
16	*Culture*	Migos	121,497
17	*Chronicle-20 Greatest Hits*	Creedence Clearwater Revival	119,779
18	*Cleopatra*	The Lumineers	116,879
19	*Kidz Bop 34*	Kidz Bop Kids	108,937
20	*Dig Your Roots*	Florida Georgia Line	108,748
21	*They Don't Know*	Jason Aldean	104,341
22	*Ride the Lightning*	Metallica	104,225
23	*1989*	Taylor Swift	100,103
24	*The Nashville Sound*	Jason Isbell and the 400 Unit	98,871
25	*Feed the Machine*	Nickelback	95,953

Albums from Independent Labels

Record Store Day Vinyl Album Rank

By Sales

Rank	Title	Artist	Album Sales
1	*The Dark Side Of The Moon*	Pink Floyd	4,837
2	*Sgt. Pepper's Lonely Hearts Club Band*	The Beatles	3,940
3	*DAMN.*	Kendrick Lamar	3,530
4	*Run the Jewels 3*	Run The Jewels	3,521
5	*Purple Rain*	Prince & The Revolution	3,379
6	*OK Computer OKNOTOK 1997 2017*	Radiohead	3,314
7	*good kid, m.A.A.d city*	Kendrick Lamar	3,117
8	*Kind Of Blue*	Miles Davis	3,076
9	*Olympia*	Austra	3,040
10	*The Rise And Fall Of Ziggy Stardust And The Spiders From Mars*	David Bowie	3,032
11	*This Old Dog*	Mac Demarco	2,960
12	*Pure Comedy*	Father John Misty	2,923
13	*Villains*	Queens Of The Stone Age	2,886
14	*Abbey Road*	The Beatles	2,877
15	*Currents*	Tame Impala	2,795
16	*A Deeper Understanding*	The War on Drugs	2,793
17	*I See You*	The xx	2,741
18	*Hot Thoughts*	Spoon	2,714
19	*Humanz*	Gorillaz	2,712
20	*Legend*	Bob Marley & The Wailers	2,621
21	*Rumours*	Fleetwood Mac	2,576
22	*A Seat at the Table*	Solange	2,574
23	*Back To Black*	Amy Winehouse	2,572
24	*Pet Sounds*	The Beach Boys	2,533
25	*Colors*	Beck	2,524

12 Song Charts

Song Rank

By Total Consumption

Rank	Title	Artist	Total Project Units	Song Sales	On-Demand Audio Streams
1	***Shape of You***	**Ed Sheeran**	**5,780,233**	**2,653,251**	**469,047,241**
2	*Despacito*	Luis Fonsi, Daddy Yankee	5,731,331	2,389,522	501,271,363
3	*HUMBLE.*	Kendrick Lamar	4,819,503	1,118,214	555,193,341
4	*That's What I Like*	Bruno Mars	4,132,791	1,705,634	364,073,577
5	*Congratulations*	Post Malone	4,087,314	982,350	465,744,650
6	*XO Tour Llif3*	Lil Uzi Vert	3,842,581	453,692	508,333,346
7	*Mask Off*	Future	3,824,593	664,697	473,984,380
8	*Body Like A Back Road*	Sam Hunt	3,665,940	1,827,047	275,834,006
9	*I'm the One*	DJ Khaled	3,499,158	1,109,770	358,408,238
10	*Believer*	Imagine Dragons	3,460,966	1,663,646	269,597,962
11	*rockstar [feat. 21 Savage]*	Post Malone	3,240,313	799,153	366,174,027
12	*Bad and Boujee*	Migos	3,200,279	786,291	362,098,260
13	*Something Just Like This*	The Chainsmokers & Coldplay	3,163,053	1,383,688	266,904,742
14	*Location*	Khalid	3,145,139	624,863	378,041,469
15	*Unforgettable*	French Montana	3,135,945	625,807	376,520,625
16	*iSpy*	Kyle	3,106,406	853,709	337,904,494
17	*Say You Won't Let Go*	James Arthur	2,868,661	1,209,491	248,875,515
18	*1-800-273-8255*	Logic	2,862,218	683,784	326,765,148
19	*Issues*	Julia Michaels	2,708,801	1,064,683	246,617,646
20	*Redbone*	Childish Gambino	2,632,827	692,391	291,065,415
21	*Bodak Yellow*	Cardi B	2,601,175	723,496	281,651,794
22	*I Don't Wanna Live Forever (Fifty Shades Darker)*	ZAYN & Taylor Swift	2,558,181	1,125,257	214,938,571
23	*DNA*	Kendrick Lamar	2,525,712	384,484	321,184,265
24	*Stay*	Zedd & Alessia Cara	2,477,959	920,667	233,593,806
25	*Thunder*	Imagine Dragons	2,459,962	1,188,138	190,773,542

Total Song Consumption (Song Audio Project Units) = Song Sales + (On-Demand Audio Streams/150)

Song Rank

By Sales

Rank	Title	Artist	Song Sales
1	*Shape of You*	Ed Sheeran	2,653,251
2	*Despacito*	Luis Fonsi, Daddy Yankee	2,389,522
3	*Body Like A Back Road*	Sam Hunt	1,827,047
4	*That's What I Like*	Bruno Mars	1,705,634
5	*Believer*	Imagine Dragons	1,663,646
6	*Something Just Like This*	The Chainsmokers & Coldplay	1,383,688
7	*Say You Won't Let Go*	James Arthur	1,209,491
8	*Thunder*	Imagine Dragons	1,188,138
9	*I Don't Wanna Live Forever (Fifty Shades Darker)*	ZAYN & Taylor Swift	1,125,257
10	*HUMBLE.*	Kendrick Lamar	1,118,214
11	*I'm the One*	DJ Khaled	1,109,770
12	*Perfect*	Ed Sheeran	1,084,900
13	*Issues*	Julia Michaels	1,064,683
14	*Slow Hands*	Niall Horan	1,029,635
15	*24K Magic*	Bruno Mars	1,001,349
16	*Congratulations*	Post Malone	982,350
17	*Castle on the Hill*	Ed Sheeran	969,725
18	*Stay*	Zedd & Alessia Cara	920,667
19	*Look What You Made Me Do*	Taylor Swift	906,551
20	*There's Nothing Holdin' Me Back*	Shawn Mendes	901,842
21	*Attention*	Charlie Puth	870,598
22	*In Case You Didn't Know*	Brett Young	866,790
23	*Feel It Still*	Portugal. The Man	862,764
24	*iSpy*	Kyle	853,709
25	*It Ain't Me*	Selena Gomez, Kygo	849,091

Song Rank

By Streams

Rank	Title	Artist	Total On-Demand Streams	Audio Streams	Video Streams
1	***Despacito***	**Luis Fonsi, Daddy Yankee**	**1,095,331,085**	**501,271,363**	**594,059,722**
2	*Shape of You*	Ed Sheeran	979,337,555	469,047,241	510,290,314
3	*Bad and Boujee*	Migos	912,738,788	362,098,260	550,640,528
4	*XO Tour Llif3*	Lil Uzi Vert	871,618,319	508,333,346	363,284,973
5	*HUMBLE.*	Kendrick Lamar	860,567,298	555,193,341	305,373,957
6	*Congratulations*	Post Malone	857,162,572	465,744,650	391,417,922
7	*That's What I Like*	Bruno Mars	799,244,296	364,073,577	435,170,719
8	*Mask Off*	Future	773,384,832	473,984,380	299,400,452
9	*Bodak Yellow*	Cardi B	690,190,054	281,651,794	408,538,260
10	*iSpy*	Kyle	657,651,273	337,904,494	319,746,779
11	*I'm the One*	DJ Khaled	653,804,354	358,408,238	295,396,116
12	*Unforgettable*	French Montana	599,632,184	376,520,625	223,111,559
13	*rockstar [feat. 21 Savage]*	Post Malone	550,666,489	366,174,027	184,492,462
14	*Rolex*	Ayo & Teo	549,058,014	161,218,812	387,839,202
15	*Bank Account*	21 Savage	548,856,165	292,333,452	256,522,713
16	*Location*	Khalid	542,949,075	378,041,469	164,907,606
17	*Tunnel Vision*	Kodak Black	492,013,657	270,981,045	221,032,612
18	*1-800-273-8255*	Logic	489,321,714	326,765,148	162,556,566
19	*Swang*	Rae Sremmurd	477,747,063	211,872,949	265,874,114
20	*Closer*	The Chainsmokers	471,223,587	225,807,753	245,415,834
21	*Believer*	Imagine Dragons	469,087,520	269,597,962	199,489,558
22	*Redbone*	Childish Gambino	447,957,640	291,065,415	156,892,225
23	*Wild Thoughts*	DJ Khaled	445,171,132	255,769,920	189,401,212
24	*Gucci Gang*	Lil Pump	433,327,950	177,910,098	255,417,852
25	*Body Like A Back Road*	Sam Hunt	424,888,319	275,834,006	149,054,313

13 Artist Charts

Artist Rank

By Total Consumption

Rank	Artist	Total Project Units	Album Sales	Song Sales	On-Demand Audio Streams
1	***Drake***	**4,529,124**	**531,632**	**3,098,372**	**5,531,482,429**
2	Ed Sheeran	3,520,394	1,247,589	7,146,162	2,337,283,332
3	Kendrick Lamar	3,448,600	939,172	2,744,257	3,352,502,906
4	Taylor Swift	3,348,143	2,185,416	3,206,220	1,263,157,117
5	Future	2,348,879	228,631	1,850,400	2,902,812,418
6	Bruno Mars	2,102,903	754,474	4,273,965	1,381,548,353
7	The Weeknd	2,085,947	290,423	2,619,525	2,300,357,789
8	Eminem	1,921,714	662,087	2,328,063	1,540,230,968
9	Post Malone	1,880,134	110,738	2,778,071	2,237,383,257
10	Imagine Dragons	1,724,602	537,782	4,171,794	1,154,460,651
11	Chris Stapleton	1,702,556	1,191,854	1,724,835	507,328,205
12	Lil Uzi Vert	1,649,245	83,229	1,194,279	2,169,882,171
13	Migos	1,566,756	129,306	1,770,224	1,890,641,056
14	Metallica	1,485,685	1,083,345	1,069,793	443,041,484
15	The Beatles	1,443,198	698,662	1,463,181	897,326,754
16	J. Cole	1,355,172	205,592	676,499	1,622,895,229
17	Logic	1,318,539	328,308	1,137,006	1,314,796,289
18	Kodak Black	1,309,629	54,228	974,201	1,736,971,705
19	Kanye West	1,294,982	141,585	758,589	1,616,307,395
20	twenty one pilots	1,279,671	402,448	1,647,579	1,068,697,153
21	The Chainsmokers	1,223,206	292,078	2,219,704	1,063,736,005
22	Rihanna	1,217,817	147,496	1,979,156	1,308,607,831
23	DJ Khaled	1,179,875	108,853	2,465,496	1,236,708,410
24	Pink	1,168,856	765,557	1,417,470	392,328,677
25	Big Sean	1,159,637	138,640	1,152,274	1,358,654,624

Total Album Consumption (Album Audio Project Units) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)

Artist Rank

By Album Sales

Rank	Artist	Album Sales
1	**Taylor Swift**	**2,185,416**
2	Ed Sheeran	1,247,589
3	Chris Stapleton	1,191,854
4	Metallica	1,083,345
5	Kendrick Lamar	939,172
6	Pink	765,557
7	Bruno Mars	754,474
8	Garth Brooks	746,592
9	Pentatonix	720,646
10	The Beatles	698,662
11	Eminem	662,087
12	Elvis Presley	602,859
13	Linkin Park	545,947
14	Imagine Dragons	537,782
15	Drake	531,632
16	Kenny Chesney	511,384
17	Tom Petty And The Heartbreakers	493,481
18	Michael Jackson	470,721
19	JAY-Z	468,628
20	Sam Smith	441,785
21	Kidz Bop Kids	440,834
22	Pink Floyd	439,923
23	Johnny Cash	426,170
24	U2	422,423
25	twenty one pilots	402,448

Artist Rank

By Streams

Rank	Artist	Total On-Demand Streams	Audio Streams	Video Streams
1	Drake	6,039,965,826	5,531,482,429	508,483,397
2	Future	4,222,876,327	2,902,812,418	1,320,063,909
3	Kendrick Lamar	4,054,558,340	3,352,502,906	702,055,434
4	Ed Sheeran	3,504,746,082	2,337,283,332	1,167,462,750
5	Post Malone	3,276,433,461	2,237,383,257	1,039,050,204
6	Lil Uzi Vert	3,079,032,169	2,169,882,171	909,149,998
7	Migos	2,990,938,364	1,890,641,056	1,100,297,308
8	The Weeknd	2,970,595,276	2,300,357,789	670,237,487
9	Kodak Black	2,753,303,619	1,736,971,705	1,016,331,914
10	Eminem	2,561,444,951	1,540,230,968	1,021,213,983
11	Bruno Mars	2,508,730,927	1,381,548,353	1,127,182,574
12	Chris Brown	2,253,341,001	1,344,436,323	908,904,678
13	Taylor Swift	2,122,279,363	1,263,157,117	859,122,246
14	Rihanna	2,082,908,339	1,308,607,831	774,300,508
15	J. Cole	1,960,714,376	1,622,895,229	337,819,147
16	DJ Khaled	1,955,306,982	1,236,708,410	718,598,572
17	Kanye West	1,867,837,669	1,616,307,395	251,530,274
18	Imagine Dragons	1,783,394,498	1,154,460,651	628,933,847
19	twenty one pilots	1,764,710,116	1,068,697,153	696,012,963
20	BeyoncÃ©	1,751,194,321	934,992,391	816,201,930
21	Gucci Mane	1,713,799,931	1,189,479,421	524,320,510
22	Logic	1,710,526,046	1,314,796,289	395,729,757
23	Khalid	1,695,150,959	1,318,813,038	376,337,921
24	Big Sean	1,677,287,506	1,358,654,624	318,632,882
25	The Chainsmokers	1,659,866,391	1,063,736,005	596,130,386

14 Genre Charts (TBD)

15 Distributor-Label Charts

Distributors

By Total Consumption

Rank	Distributor	Total Project Units	Album Sales	Song Sales	On-Demand Audio Streams
1	**Universal Music Group**	**155,111,382**	**52,757,784**	**202,371,125**	**123,174,728,812**
2	Sony Music	95,690,288	31,393,464	122,444,856	78,078,507,318
3	Warner Music Group	67,886,108	21,789,711	89,676,733	55,693,086,121
4	TuneCore, Inc	17,971,648	3,235,061	19,182,383	19,227,522,317
5	RED	17,282,098	6,534,764	19,527,446	13,191,883,482
6	Alternative Distribution Alliance	13,248,439	5,148,529	10,330,318	10,534,778,835
7	The Orchard	11,241,001	2,806,103	13,554,486	10,619,174,012
8	INgrooves	8,315,248	2,258,674	9,144,990	7,713,112,712
9	CDBaby	6,104,610	2,044,523	7,454,533	4,971,950,310
10	EMPIRE Distribution	5,819,018	790,566	4,455,151	6,874,405,291
11	Caroline	5,569,633	1,677,877	6,110,221	4,921,100,935
12	Entertainment One	4,003,144	1,694,302	4,198,352	2,833,510,584
13	Believe Digital	2,592,834	447,500	3,523,485	2,689,478,005
14	DistroKid	1,848,194	183,419	2,339,295	2,146,268,824
15	AWAL	1,627,768	381,555	1,630,602	1,624,728,540
16	Beggars Group Digital	1,511,255	274,340	1,364,235	1,650,737,871
17	Redeye	1,459,854	509,615	1,031,779	1,270,592,369
18	IIP-DDS	1,165,652	66,813	953,671	1,505,207,346
19		913,193	593,935	742,070	367,577,208
20	DashGo	772,080	56,933	406,118	1,011,802,527
21	Pearl Records	715,974	620,135	7,115	142,690,973
22	Naxos	696,540	360,915	332,412	453,576,333
23	Foundation Media	654,971	84,980	518,381	777,229,958
24	AMPED	634,224	349,689	473,554	355,770,032
25	Ditto, Ltd.	624,960	68,146	771,251	719,533,778

Total Album Consumption (Album Audio Project Units) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)

Distributors

By On-Demand Streams

Rank	Distributor	Total On-Demand Streams	Audio Streams	Video Streams
1	**Universal Music Group**	**190,252,588,767**	**123,174,728,812**	**67,077,859,955**
2	Sony Music	127,080,357,918	78,078,507,318	49,001,850,600
3	Warner Music Group	85,449,797,061	55,693,086,121	29,756,710,940
4	TuneCore, Inc	27,472,052,193	19,227,522,317	8,244,529,876
5	The Orchard	23,594,257,735	10,619,174,012	12,975,083,723
6	RED	17,255,434,785	13,191,883,482	4,063,551,303
7	Alternative Distribution Alliance	13,383,588,844	10,534,778,835	2,848,810,009
8	INgrooves	12,016,409,979	7,713,112,712	4,303,297,267
9	EMPIRE Distribution	11,229,750,569	6,874,405,291	4,355,345,278
10	CDBaby	7,678,898,904	4,971,950,310	2,706,948,594
11	Caroline	6,557,067,814	4,921,100,935	1,635,966,879
12	Believe Digital	5,094,358,034	2,689,478,005	2,404,880,029
13	Entertainment One	4,009,378,152	2,833,510,584	1,175,867,568
14	DistroKid	2,794,349,628	2,146,268,824	648,080,804
15	AWAL	2,187,401,746	1,624,728,540	562,673,206
16	IIP-DDS	2,038,657,914	1,505,207,346	533,450,568
17	Beggars Group Digital	1,970,947,361	1,650,737,871	320,209,490
18	DashGo	1,836,774,488	1,011,802,527	824,971,961
19	Redeye	1,507,592,811	1,270,592,369	237,000,442
20	Foundation Media	1,263,100,787	777,229,958	485,870,829
21	Select O Hits, Inc.	1,168,949,480	487,775,248	681,174,232
22	LOEN Entertainment	930,466,966	500,800,634	429,666,332
23	Ditto, Ltd.	921,547,239	719,533,778	202,013,461
24	DH1 Media	893,003,718	219,150,159	673,853,559
25	Symphonic Distribution	717,487,111	540,401,397	177,085,714

Labels

By Total Consumption

Rank	Label	Total Project Units	Album Sales	Song Sales	On-Demand Audio Streams
1	**Interscope**	**30,216,224**	**9,300,452**	**39,155,510**	**25,500,331,961**
2	RCA Records	24,815,215	7,517,562	30,542,810	21,365,058,941
3	Atlantic Records	24,431,531	6,620,596	33,240,795	21,730,283,014
4	Columbia Records	23,600,227	8,278,173	33,041,198	18,026,901,254
5	Epic Records	16,968,040	4,651,704	21,835,944	15,199,112,224
6	Republic	16,269,275	3,464,789	24,682,397	15,504,370,264
7	Capitol	12,434,743	4,917,681	17,211,597	8,693,853,572
8	Def Jam	10,569,761	1,635,364	10,447,586	11,834,457,534
9	Island	8,652,358	3,100,716	13,257,019	6,338,910,576
10	Warner Bros.	7,681,571	2,700,007	10,638,560	5,876,562,270
11	Republic/Cash Money	6,213,609	635,478	5,094,773	7,602,981,679
12	UMLE	4,921,316	637,608	6,361,408	5,471,350,149
13	Capitol Nashville	4,857,815	2,039,830	8,878,416	2,895,215,311
14	Walt Disney Records	4,655,636	2,348,940	6,004,021	2,559,440,603
15	Rhino Records	4,550,088	2,464,393	5,807,392	2,257,434,121
16	Big Machine	4,476,017	2,776,119	5,408,232	1,738,611,795
17	MCA Nashville	4,154,705	1,513,765	6,595,053	2,972,151,873
18	Sony Music US Latin	4,130,778	679,862	4,080,650	4,564,275,785
19	Reprise Records	3,430,276	1,642,725	3,576,769	2,144,810,995
20	Mercury Nashville	3,229,049	1,836,686	4,058,166	1,479,820,209
21	Elektra	3,107,702	1,300,217	4,445,040	2,044,471,793
22	Hollywood Records	2,947,300	1,412,023	3,326,457	1,803,948,257
23	Columbia Nashville	2,936,021	1,551,860	4,295,295	1,431,948,150
24	RCA Nashville Legacy	2,848,689	1,385,384	4,077,430	1,583,342,440
25	UMe	2,802,973	1,360,865	3,711,309	1,606,465,207

Total Album Consumption (Album Audio Project Units) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)
Note: This chart represents the performance of individual labels, not the aggregation of these labels into label groups as is commonly done within distributor organizations

Labels

By On-Demand Streams

Rank	Label	Total On-Demand Streams	Audio Streams	Video Streams
1	**Interscope**	**37,226,954,085**	**25,500,331,961**	**11,726,622,124**
2	RCA Records	33,162,973,121	21,365,058,941	11,797,914,180
3	Atlantic Records	32,752,749,188	21,730,283,014	11,022,466,174
4	Columbia Records	28,026,771,149	18,026,901,254	9,999,869,895
5	Epic Records	23,173,242,101	15,199,112,224	7,974,129,877
6	Republic	21,943,690,974	15,504,370,264	6,439,320,710
7	UMLE	19,428,113,528	5,471,350,149	13,956,763,379
8	Def Jam	16,746,904,723	11,834,457,534	4,912,447,189
9	Sony Music US Latin	14,026,290,172	4,564,275,785	9,462,014,387
10	Capitol	12,579,508,797	8,693,853,572	3,885,655,225
11	Republic/Cash Money	9,266,537,979	7,602,981,679	1,663,556,300
12	Island	9,198,259,509	6,338,910,576	2,859,348,933
13	Warner Bros.	8,837,430,436	5,876,562,270	2,960,868,166
14	Walt Disney Records	5,243,853,898	2,559,440,603	2,684,413,295
15	300 Entertainment	4,905,199,061	3,150,773,304	1,754,425,757
16	MCA Nashville	4,017,387,276	2,972,151,873	1,045,235,403
17	Capitol Nashville	3,987,635,818	2,895,215,311	1,092,420,507
18	Parlophone	3,437,778,636	2,296,960,513	1,140,818,123
19	Rhino Records	3,428,369,715	2,257,434,121	1,170,935,594
20	Artist Partner Group	3,338,314,505	1,881,242,531	1,457,071,974
21	Reprise Records	3,331,512,837	2,144,810,995	1,186,701,842
22	Fueled By Ramen	3,327,274,714	2,230,184,188	1,097,090,526
23	Elektra	3,149,649,168	2,044,471,793	1,105,177,375
24	Musart	2,956,710,512	393,807,971	2,562,902,541
25	Big Machine	2,751,238,275	1,738,611,795	1,012,626,480

Note: This chart represents the performance of individual labels, not the aggregation of these labels into label groups as is commonly done within distributor organizations

Indie Distributors

By Total Consumption

Rank	Indie Distributor	Total Project Units	Album Sales	Song Sales	On-Demand Audio Streams
1	**TuneCore, Inc**	**17,971,648**	**3,235,061**	**19,182,383**	**19,227,522,317**
2	CDBaby	6,104,610	2,044,523	7,454,533	4,971,950,310
3	EMPIRE Distribution	5,819,018	790,566	4,455,151	6,874,405,291
4	Entertainment One	4,003,144	1,694,302	4,198,352	2,833,510,584
5	Believe Digital	2,592,834	447,500	3,523,485	2,689,478,005
6	DistroKid	1,848,194	183,419	2,339,295	2,146,268,824
7	AWAL	1,627,768	381,555	1,630,602	1,624,728,540
8	Beggars Group Digital	1,511,255	274,340	1,364,235	1,650,737,871
9	Redeye	1,459,854	509,615	1,031,779	1,270,592,369
10	IIP-DDS	1,165,652	66,813	953,671	1,505,207,346
11		913,193	593,935	742,070	367,577,208
12	DashGo	772,080	56,933	406,118	1,011,802,527
13	Pearl Records	715,974	620,135	7,115	142,690,973
14	Naxos	696,540	360,915	332,412	453,576,333
15	Foundation Media	654,971	84,980	518,381	777,229,958
16	AMPED	634,224	349,689	473,554	355,770,032
17	Ditto, Ltd.	624,960	68,146	771,251	719,533,778
18	LOEN Entertainment	488,347	79,881	745,987	500,800,634
19	Select O Hits, Inc.	468,927	101,618	421,254	487,775,248
20	Kontor New Media	436,639	108,221	659,051	393,769,209
21	Symphonic Distribution	425,857	31,385	342,049	540,401,397
22	re:discover	406,818	51,439	669,704	432,613,012
23	Fresh Produce, LP	354,891	19,876	116,127	485,103,905
24	Equilibrium Srl	345,504	58,391	125,459	411,850,077
25	Armada Music	330,880	40,506	348,104	383,345,588

Total Album Consumption (Album Audio Project Units) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)

Indie Distributors

By On-Demand Streams

Rank	Indie Distributor	Total On-Demand Streams	Audio Streams	Video Streams
1	TuneCore, Inc	27,472,052,193	19,227,522,317	8,244,529,876
2	EMPIRE Distribution	11,229,750,569	6,874,405,291	4,355,345,278
3	CDBaby	7,678,898,904	4,971,950,310	2,706,948,594
4	Believe Digital	5,094,358,034	2,689,478,005	2,404,880,029
5	Entertainment One	4,009,378,152	2,833,510,584	1,175,867,568
6	DistroKid	2,794,349,628	2,146,268,824	648,080,804
7	AWAL	2,187,401,746	1,624,728,540	562,673,206
8	IIP-DDS	2,038,657,914	1,505,207,346	533,450,568
9	Beggars Group Digital	1,970,947,361	1,650,737,871	320,209,490
10	DashGo	1,836,774,488	1,011,802,527	824,971,961
11	Redeye	1,507,592,811	1,270,592,369	237,000,442
12	Foundation Media	1,263,100,787	777,229,958	485,870,829
13	Select O Hits, Inc.	1,168,949,480	487,775,248	681,174,232
14	LOEN Entertainment	930,466,966	500,800,634	429,666,332
15	Ditto, Ltd.	921,547,239	719,533,778	202,013,461
16	DH1 Media	893,003,718	219,150,159	673,853,559
17	Symphonic Distribution	717,487,111	540,401,397	177,085,714
18		671,575,845	367,577,208	303,998,637
19	ONErpm	663,555,019	323,941,873	339,613,146
20	Kontor New Media	663,227,966	393,769,209	269,458,757
21	SongCast / Horizon Music	653,644,547	323,813,486	329,831,061
22	re:discover	533,574,633	432,613,012	100,961,621
23	SM Culture & Contents	530,578,978	283,488,436	247,090,542
24	Naxos	528,599,073	453,576,333	75,022,740
25	Routenote / Insomnia Ltd.	525,748,858	393,970,383	131,778,475

Indie Labels

By Total Consumption

Rank	Indie Label	Total Project Units	Album Sales	Song Sales	On-Demand Audio Streams
1	**Walt Disney Records**	**4,655,636**	**2,348,940**	**6,004,021**	**2,559,440,603**
2	Big Machine	4,476,017	2,776,119	5,408,232	1,738,611,795
3	Hollywood Records	2,947,300	1,412,023	3,326,457	1,803,948,257
4	300 Entertainment	2,626,673	258,462	2,676,957	3,150,773,304
5	Valory	1,793,737	598,890	3,146,454	1,320,301,909
6	Curb Records	1,784,738	787,076	3,019,099	1,043,627,609
7	Razor & Tie	1,678,282	918,737	1,209,212	957,936,393
8	Glassnote	1,588,016	337,395	1,596,288	1,636,488,505
9	Concord Records	1,561,599	1,026,850	1,256,991	613,575,392
10	BMLG Records	1,546,431	377,027	3,405,667	1,243,255,406
11	Ultra	1,316,378	55,241	2,200,565	1,561,620,356
12	Broken Bow Records	1,147,248	269,206	2,194,419	987,899,756
13	Friday Music	998,382	339,561	1,972,076	692,419,719
14	BMG Rights Management	969,741	608,048	935,887	402,155,751
15	Blackened Recordings	831,937	665,916	383,941	191,441,055
16	Sub Pop	823,673	305,647	467,404	706,929,035
17	Epitaph Records	754,638	254,853	465,075	679,916,682
18	Fearless Records	748,470	219,978	766,363	677,783,030
19	eOne Music	743,730	340,505	803,802	484,267,810
20	Pearl Records	716,017	620,165	7,172	142,702,307
21	Dualtone Music Group	654,154	215,194	612,821	566,517,303
22	Rise Records	607,851	191,456	344,336	572,942,263
23	Rounder	584,186	390,103	554,145	208,002,937
24	WaterTower Music	573,674	279,905	653,424	342,640,516
25	Bicycle Music	558,731	175,875	879,337	442,382,744

Total Album Consumption (Album Audio Project Units) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)
Note: This chart represents the performance of individual labels, not the aggregation of these labels into label groups as is commonly done within distributor organizations

Indie Labels

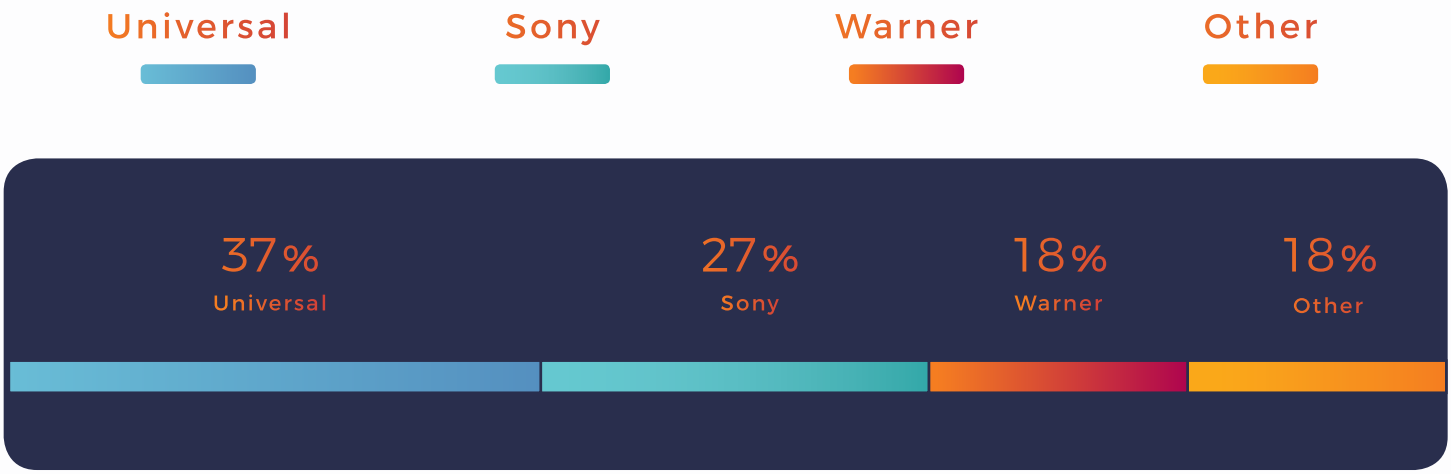
By On-Demand Streams

Rank	Indie Labels	Total On-Demand Streams	Audio Streams	Video Streams
1	**Walt Disney Records**	**5,243,853,898**	**2,559,440,603**	**2,684,413,295**
2	300 Entertainment	4,905,199,061	3,150,773,304	1,754,425,757
3	Musart	2,956,710,512	393,807,971	2,562,902,541
4	Big Machine	2,751,238,275	1,738,611,795	1,012,626,480
5	Hollywood Records	2,699,422,778	1,803,948,257	895,474,521
6	Ultra	2,250,256,331	1,561,620,356	688,635,975
7	Glassnote	2,082,757,071	1,636,488,505	446,268,566
8	BMLG Records	1,791,568,948	1,243,255,406	548,313,542
9	Valory	1,677,135,088	1,320,301,909	356,833,179
10	Curb Records	1,484,002,136	1,043,627,609	440,374,527
11	Razor & Tie	1,482,626,501	957,936,393	524,690,108
12	Broken Bow Records	1,305,452,717	987,899,756	317,552,961
13	Friday Music	1,131,660,817	692,419,719	439,241,098
14	The Orchard	1,046,150,735	521,414,319	524,736,416
15	Bicycle Music	850,263,609	442,382,744	407,880,865
16	Chance The Rapper	842,401,671	833,709,590	8,692,081
17	Fearless Records	816,316,358	677,783,030	138,533,328
18	Epitaph Records	799,102,512	679,916,682	119,185,830
19	Sony Music US Latin	792,540,238	345,152,076	447,388,162
20	Roc Nation/Columbia	774,027,992	639,207,476	134,820,516
21	Sub Pop	765,089,823	706,929,035	58,160,788
22	Concord Records	758,375,174	613,575,392	144,799,782
23	Independent Label Submission	746,454,876	555,572,465	190,882,411
24	Bad Vibes Forever	734,741,817	593,555,369	141,186,448
25	Paper Route Empire	720,806,965	454,685,102	266,121,863

Note: This chart represents the performance of individual labels, not the aggregation of these labels into label groups as is commonly done within distributor organizations

16 Major Distributor Market Share Overall

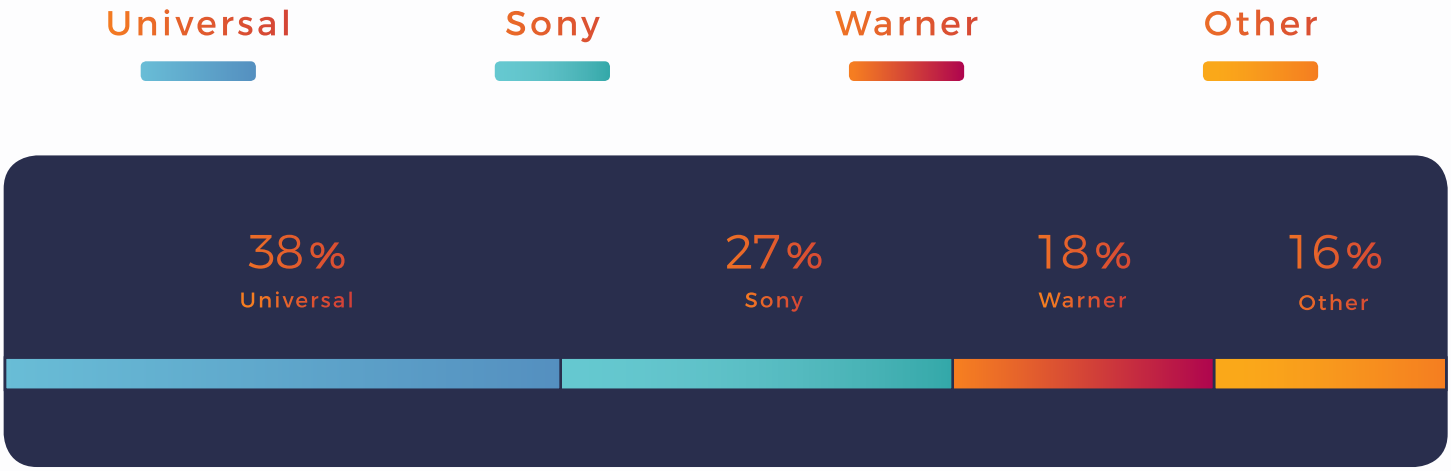
Total Album Consumption



Distributor	Total Project Units	% of Total
Universal	168,996,264	37.0%
Sony	124,213,386	27.0%
Warner	81,090,855	18.0%
Other	81,475,143	18.0%

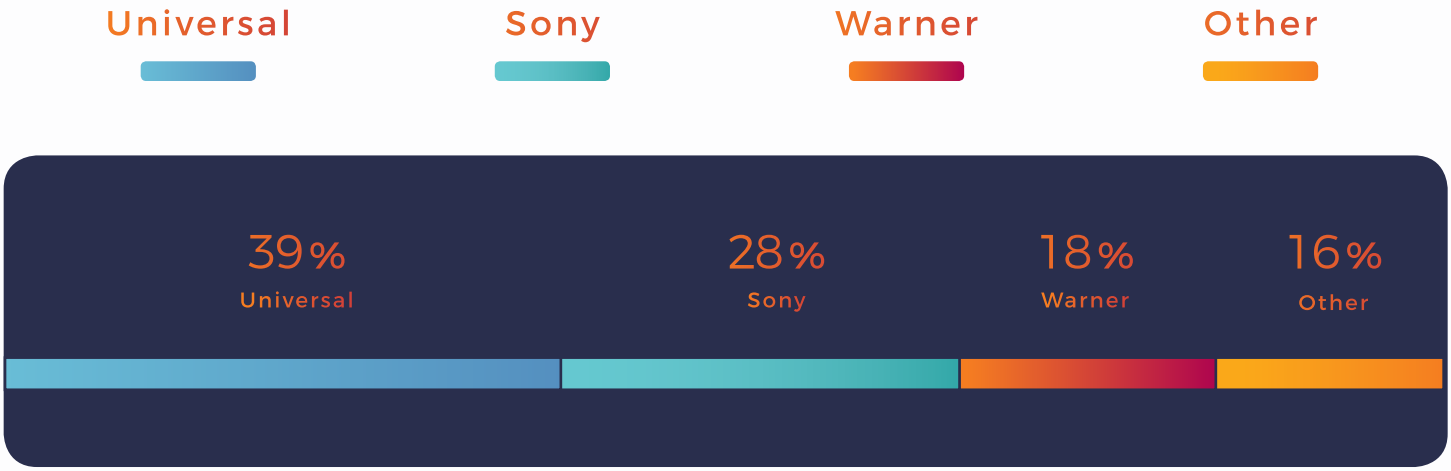
Total Album Consumption (Album Audio Project Units) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)

Album Sales



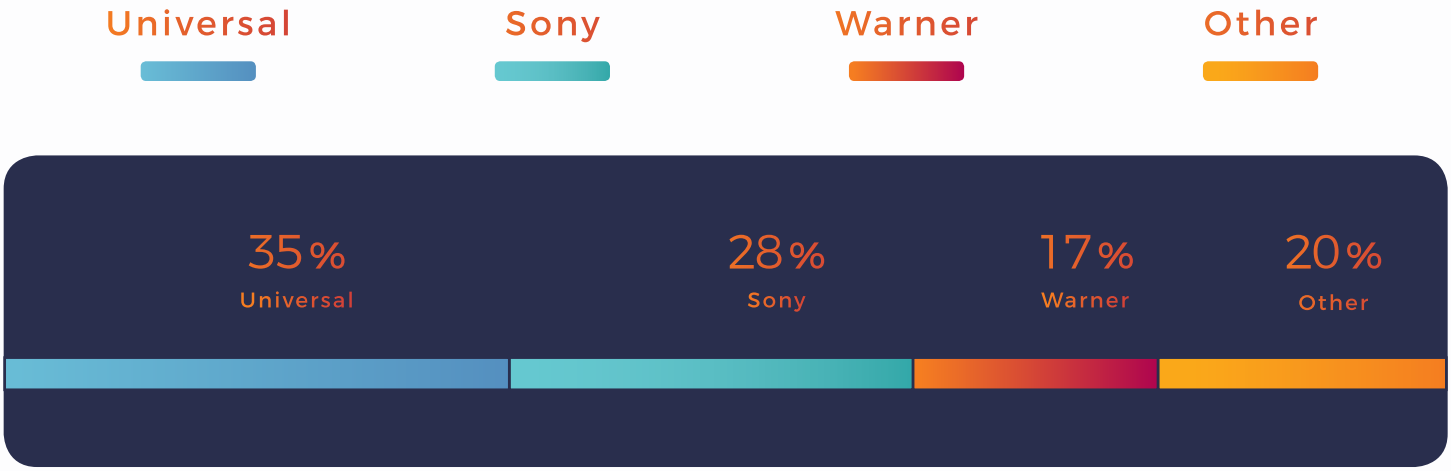
Distributor	Sales	% of Total
Universal	56,694,335	38.0%
Sony	40,734,331	27.0%
Warner	26,938,240	18.0%
Other	23,762,726	16.0%

Song Sales



Distributor	Sales	% of Total
Universal	217,626,336	39.0%
Sony	155,526,788	28.0%
Warner	100,007,051	18.0%
Other	90,528,410	16.0%

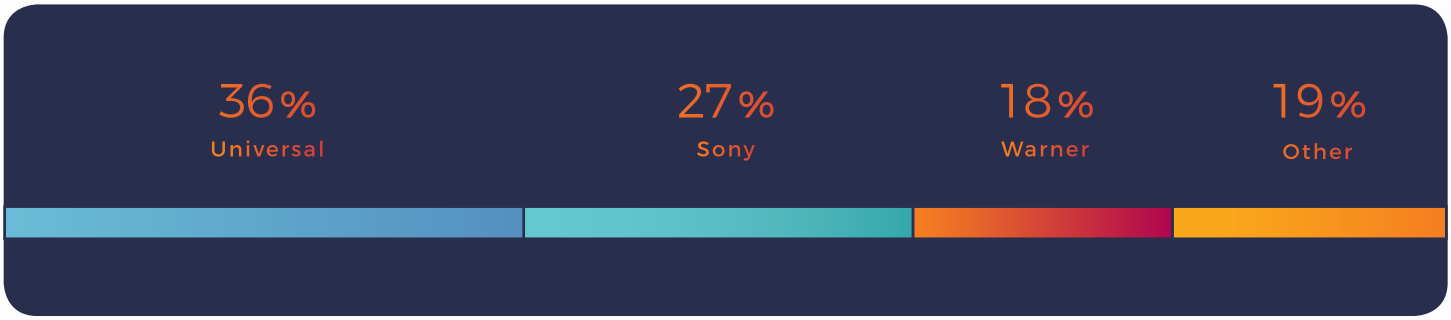
Total On-Demand Streams



Distributor	On-Demand Streams	% of Total
Universal	208,826,066,560	35.0%
Sony	167,930,050,438	28.0%
Warner	98,833,385,905	17.0%
Other	122,399,182,840	20.0%

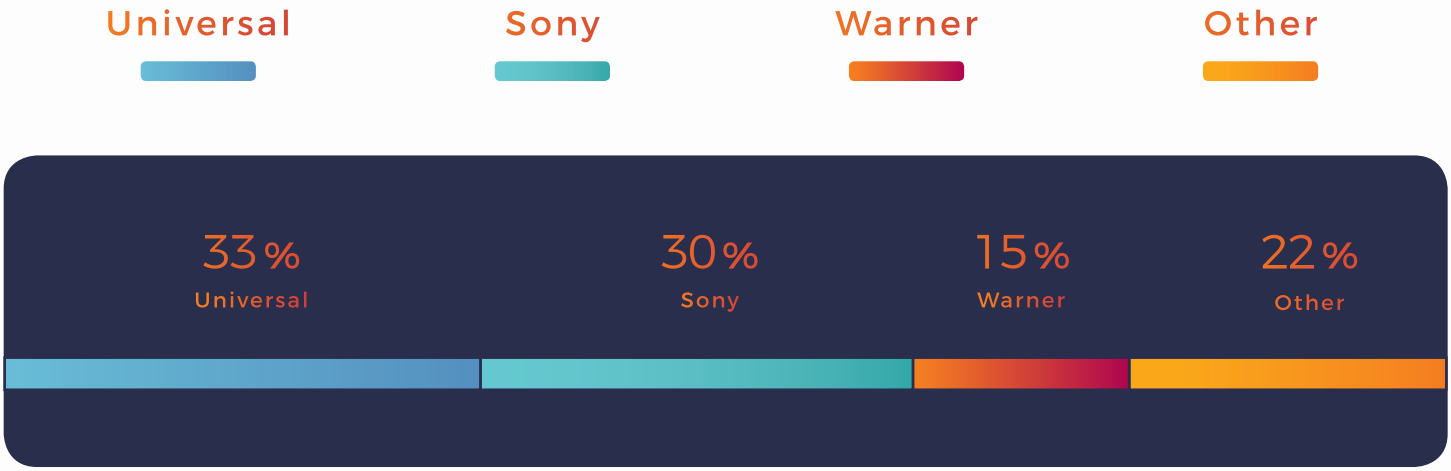
On-Demand Audio Streams

Universal Sony Warner Other



Distributor	On-Demand Audio Streams	% of Total
Universal	135,808,942,459	36.0%
Sony	101,889,564,812	27.0%
Warner	66,227,864,956	18.0%
Other	72,989,363,197	19.0%

On-Demand Video Streams



Distributor	On-Demand Video Streams	% of Total
Universal	73,017,124,101	33.0%
Sony	66,040,485,626	30.0%
Warner	32,605,520,949	15.0%
Other	49,409,819,643	22.0%

17

Thank you for viewing the Buzzangle Music 2017 Year-End Report

About Border City Media

Border City media is a New York-based music technology company that has developed a unique set of services that radically change the way businesses analyze entertainment consumption and related trends.

BuzzAngle Music is the first in a series of Border City Media services that will also include BuzzAngle Movies and BuzzAngle Books, Border City Media was founded by Jim Lidestri, previously President and Chief Executive Officer of Interliant, Inc., one of the industry's first application service providers.

About BuzzAngle Music

BuzzAngle Music's new charts and analytics offer data at a much more granular level and in a much more timely manner than the most commonly used measurement of sales and streaming available up to this point, leading to an ability to produce trillions of unique charts daily, revolutionizing a slow, staid and stale aspect of the music industry.

Data is updated daily to reflect the previous day's sales and streaming activity in both the United States and Canada.

Website: BuzzAngleMusic.com
Contact: info@BorderCityMedia.com
Twitter: @BuzzAngleMusic

BORDER CITY MEDIA

BUZZANGLE MUSIC