NEWH CONNECT DALLAS

Why send your team to NEWH Connect

Gaylord Texan Resort and Convention Center, Grapevine, Texas · March 22 to 24, 2028

01 What it is

NEWH Connect is an educational conference for people working in and alongside hospitality. Everyone stays at one resort for the whole program, so the learning and the conversations carry on between sessions instead of ending when the room empties. NEWH, Inc. is a 501(c)(3) nonprofit that has supported education and professional development across the hospitality industry since 1984.

02 What your employee comes back with

The program runs in three tracks. Professional development covers the business of hospitality design and supply, from procurement to project delivery. Industry knowledge covers where the market is heading and what owners, brands and operators are asking for next. Personal development covers the skills that make people better at their jobs: leading, presenting, negotiating, and managing their time and their teams.

03 Who they'll meet

The room includes designers, purchasing agents, owners, operators, brands, manufacturers and reps, at every career stage. Attendees get access to a directory of everyone registered months before the event, so they can plan who to meet ahead of time. For a business that sells to or works with any of those groups, three days under one roof with them is hard to replicate any other way.

04 Who to send

Send someone early in their career who needs to understand how the industry fits together. Send someone stepping into management who needs the skills before the title. Send someone senior who should be in the room where the next projects take shape.

What it costs

Visit our rates to see all the options. All rates include accommodation at the resort for the nights of March 22, 23 and 24, all meals except dinners, the full education program, and every program event. Travel is the only other cost. The fee can be paid monthly over twelve months, quarterly, or in full.

Documentation for your records

Each attendee receives a registration letter confirming the program, fees and inclusions, along with the full published agenda.

All attendees are published in the NEWH Connect Conference Directory, which all attendees have access to.

Questions

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