IMEX LAS VEGAS
OCTOBER 13-15 2026

# Show statistics

See news, stories and photos from IMEX America 2026 here

## Total buyers at the show

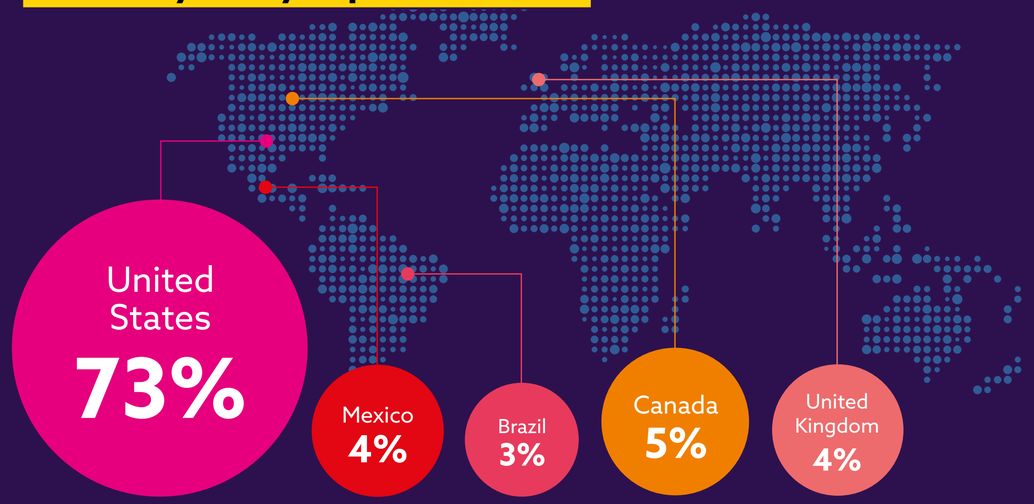
# 6,292

Up 2.5% year on year

Buyers from **82** countries

Hosted buyers (4,857) + buyer attendees (1,435)

## Total buyers by top 5 countries




## Total buyers by nature of business

- Agency **58%**
- Corporate **25%**
- Association **10%**
- Independent planner **6%**
- Government/ university **1%**



## Total buying power

Over $10 million **27%**

$5 million - $10 million **17%**

$1 million - $5 million **28%**

$500,001 - $1 million **14%**

$100,001 - $500,000 **10%**

Under $100,000 **4%**

# 18,200

Up 4% year on year

Total **participants**

Including exhibitors

# 96,000

Total **meetings**

One-to-one, group appointments and booth presentations

# 3,800

Up 3% year on year

**Exhibiting** companies

# 96

**Press** from 9 countries

**Exhibiting at IMEX America 2027?** Find all the details here